PSB ACADEMY PTE LTD

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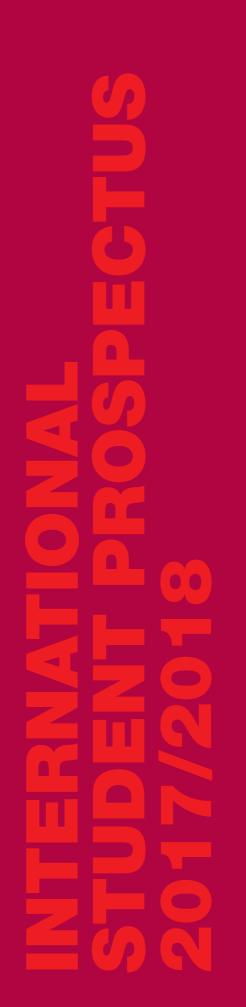
psbacademy



Official Agent:

All information is accurate at the time of print in December 2016. PSB Academy and the Universities reserve the right to change the information at any time without prior notice.

For more information, please visit http://www.psb-academy.edu.sg







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STUDYING IN SINGAPORE

- **OI. HUB** for educational excellence
- 02. A MULTI-cultural nation with a stable economy
- **O3.** ENGLISH as first language
- **04. EXCELLENT** infrastructure and accessibility
- **O5. VIBRANT** city lifestyle
- 06. Beautiful LIVE, WORK AND PLAY.



O7. GLOBAL employment opportunities

O8. WONDERFUL diversity and cultural exchanges

O9. RANKED 2ND in the World Economic Forum's Global Competitiveness Report for 2016-17.

IO. SINGAPORE is EXTREMELY SAFE city with a high quality of life

AX ALL

ABOUT PSB ACADEMY



Our Vision

To be the premier tertiary education provider nurturing future talents with global orientation.

Our Mission

PSB Academy is a trusted education provider, committed to providing accessible quality education that nurtures and shapes individuals to enable them to achieve their personal and professional best.

Our Values

Forward Thinking We are agile, innovative and proactive to be future-ready.

Passion We deliver our best to help everyone achieve their best.

Excellence We provide holistic, best-in-class education and development for all.

Nurturing We foster a caring learning environment by supporting students, staff and partners. PSB Academy is one of the leading private education institutions of choice in Singapore with more than 50 years of experience in providing high quality education to individuals. Our credence sets us apart to help our students gain an edge in today's workforce.

The degree programmes are offered in conjunction with premier universities from Australia and the United Kingdom. We genuinely believe that a holistic learning environment is key to nurturing well-rounded students. In 2016, the Academy was conferred "Best private education institution in Singapore" by the Business Excellent and Research Group, and was also recognised as the best private school in Singapore for Engineering by JobsCentral Learning. Drawing upon our academic strength of over 300 lecturers, full-time and part-time associates, we deliver inspiring lessons to over 11,000 local and international students. Our diverse and dedicated pool of educators aims to bring out the best in each student, and to equip each one with the knowledge and skills that are relevant to changing industry demands.

Our students have direct access to many student support services. An emphasis of hands-on learning is delivered through our fully equipped computer, engineering and science laboratories. Students can enjoy full recreational facilities on campus and interact within a cosmopolitan student community. From May 2017, students will also have access to a new 100,000 square foot campus in the heart of the city, equipped with large lecture theatres, radio and television studio, and ample breakout spaces. We also have a dedicated student affairs team that organises enriching workshops, industry visits, student projects, camps, and even overseas student exchange programmes to enhance every student's learning journey.



4-year EduTrust Certification

and PEI Registration By the Committee for Private Education (CPE), part of

SkillsFuture Singapore (SSG)



WELCOME MESSAGE FROM DEAN



Dear Student,

Joining Higher Education is a passport to your career and employability. At PSB Academy we are with you on this journey from the moment you make the choice of career pathway, through to the celebration of your success at graduation and beyond. We are committed to your development as a global citizen by providing you with a holistic learning environment that goes further than the boundaries of the classroom and puts you in touch with professionals from your chosen field of study. We take very seriously your career development and employability and deliver a skills-based education which enables you to easily access your dream career.

I am delighted to present to you a variety of courses for your choice which reflect a multidisciplinary nature and the strong partnerships we have with universities of prestige in the United Kingdom and Australia. These courses have been specially designed and/or selected for you to reflect on the subject specialisation for your choice, and more importantly to make you an all rounded professional which is capable of being a problem solver, a creator, and innovator and is not afraid of taking challenges.

At PSB Academy we have a strong relationship with employers and a robust advisory process that ensures that businesses and industry play an active role in our course development and enhancement. We are confident that the courses available to you match closely the needs of industries and businesses to deliver the all-important skills needed by the contemporary workplace environment in Singapore and in your home country.

Our partnerships reflect our mission and values. We are committed to supporting your learning through a caring environment and we actively involve you and your family in your development. Our mission is to see you succeed in achieving great personal and professional goals. We are always with you through alumni reunions, even after you complete your studies at PSB Academy.

Our two campuses present you with a wealth of learning settings which you certainly expect from a high quality reputable private Higher Education Institution. Come and enjoy the cultural diversity that PSB academy has to offer and be not afraid in being inspired by the multitude of professional learning opportunities we offer. Your dream career starts with PSB Academy.

I look forward to meeting you in the near future and welcoming you as one of my students

Eur Ing João Paulo Ponciano

CPE, M.Eng ,MA, MIET, C.Eng, MBCS, CITP, SFHEA, MIEEE, DipHE Law, FInstLM Dean & Senior Vice President

Cert No: EDU-2-2005 Validity: 14/05/2014 - 13/05/2018 PSB Academy Reg. No. 200704825E 20/05/2014 - 19/05/2018

VIBRANT CAMPUS LIFE



Quality Education and Esteemed Partnerships

At PSB Academy, we believe experience is just as important as knowledge. With more than 50 years of applied experience, we possess both knowledge and practical experience to provide education in its highest quality for all our students. We aim to deliver quality programmes in partnership with renowned universities to ensure our students are fully prepared to respond to challenges of the real world with ideas that are fresh, practical and relevant. We offer various certificates, diplomas, undergraduate and postgraduate programmes across multi-disciplines: Accounting and Finance, Business Communications, Engineering and Technology, Life and Physical Sciences and English Language.

Modern City Campus

PSBAcademy@Delta is our full-fledged campus; our 300,000 sqft full-fledged campus is easily reachable by foot in 3 mins from Tiong Bahru MRT Station. It is also surrounded by a shopping mall and eateries, which offer local delights. To extend the convenience to our students as our capacity grows, we also have a city campus, PSBAcademy@MarinaSquare, located near City Hall, Esplanade and Promenade MRT Stations.

Vibrant Campus Life

Student life at PSB Academy is everything but boring! Our students work hard and play hard together; the meeting of minds is more than just being friends. Students are trained to have a global mindset beyond the classrooms. Through our student council, students get to participate in campus-wide activities. In addition, we have Sports Club, Student Clubs and International Student Associations, led by students; learning the fine art of balancing studies and co-curricular activities. Too shy to make new friends? Fret not! Connect+ is an integration programme which focuses on forging friendships among students. Not only will students get to make friends among fellow new students, they also learn about thriving in a multi-cultural learning environment.



Student Service Excellence

Taking care of our students is our first priority. We offer a range of services that helps our students develop skills. "Personal Counselling" with a qualified counsellor helps students address and cope with emotional, interpersonal and learning issues. "Disability Support" assists students with specific conditions which require additional academic accommodation during their course of study. Academically, as part of our effort to assist students to excel, our fulltime Academics offer additional consultation hours beyond scheduled tutorials and lectures for students who need clarification either via email or face-to-face. We also have the "Academic Excellence" programme available to full-time Diploma students to enhance every student's skill set to achieve better results.

Teaching Excellence

We are constantly in the pursuit of teaching excellence, mentoring students to become effective learners and leaders. At PSB Academy, we have more than 300 lecturers, full-time and part-time associates, with relevant industry experience to deliver lessons to over 11,000 students every year. It is our aim and commitment to provide necessary academic support and assistance to help our students succeed. An appropriate teacher-student ratio will enhance and/or improve the learning experience of every student.

Holistic Learning Experience

We believe in helping every student achieve their potential beyond academic results. At PSB Academy, we take pride in having a host of programmes and activities that will help new students assimilate comfortably in their journey with us. In addition, they gain life skills that will enhance their advantage in the competitive global market. Besides, our dedicated lecturers are available for consultation after class to guide students on any further clarifications.



Accommodation

For international students who are looking for an environment that fosters a sense of community, they are encouraged to stay at Dorms by PSB Academy. In partnership with yo:HA Hostel, we are offering quality accommodation options at affordable fees to new international students. For more information about the accommodation options and location of the Dorm, please email dorms@psb-academy.edu.sg

Career Headstart and Networking Opportunities

PSB Academy aims to prepare and groom students ready for the workforce. Our Career Services team organises career preparation programmes to assist full-time graduating students embark on their job search. Career workshops such as resume writing, interviewing skills, are organised. We also work closely with employers; the Career Portal is an ideal platform for students to upload their resumes, and for employers to shortlist potential candidates. In addition, Career Fair are held within campus also allows graduating students to meet prospective employers.

To facilitate networking opportunities, we also encourage our graduates to stay connected with PSB Academy by being part of the Alumni Family. Networking events are also open to students to interact with our alumni for exchanges of ideas.

Well Equipped Facilities

Our campus houses lecture rooms that are fully equipped with LCD projectors, electronic visualisers and wireless audio systems. For a more hands-on learning environment for students, the campus is equipped with PC and Mac computer laboratories including other laboratories for engineering, sports, chemistry and life sciences.

The Learning Resource Centre provides our students with comprehensive reading resources and is a place for self-study. Our fully air-conditioned Student Hub is an ideal location for project work and group discussions. We also have a cafeteria and a bookstore to cater to our students' needs. For indoor sports enthusiasts, an indoor gym and multi-purpose hall are venues for exercise and activities; and outdoor sports lovers can make the most of the basketball and street soccer courts. Students can also stay connected on our WIFI-enabled campus network.



Alumni Mentorship Programme

The new Student-Alumni Mentoring Programme at PSB Academy strengthens the connection between students and graduates. This is a volunteer programme which provides a platform for experienced alumni from diverse backgrounds to prepare student mentees for the professional world and exposure to the realities of different industries, challenges and rewards in respective fields. It also offers opportunities to develop business contacts and gain mutually beneficial mentor-mentee experiences. Currently, there are six alumni, from different backgrounds and industries, on board as mentors.

Please visit our Career Portal for more information.

OUR UNIVERSITY PARTNERS AUSTRALIA





vider Code: 00115M

- Ranked Top 20 Among Australia Universities (Times Higher Eduction World University Ranking 2015 - 2016)
- Australia's Joint Best University For Research In Biological Sciences (Excellence In Research For Australia 2015 Rankings)
- Ranked Top 100 Emerging Universities In The World (Times Higher Education, The 100 Under 50 Universities, 2015)





DICOE Dravidar Cadas 00100

- Top 10 Australian Universities for Graduate Employability (QS Graduate Employability Rankings 2016)
- International Accreditation of The University of Newcastle's Business School by Association to Advance Collegiate Schools of Business (AACSB)
- 5 Stars in Social Equity and Student Retention (Hobsons The Good Universities Guide 2016/2017)

OUR UNIVERSITY PARTNERS UNITED KINGDOM





• Modern University of the Year (The Times and The Sunday Times Good University Guide 2014, 2015 and 2016)

Edinburgh Napier



- Number 1 University in New South Wales (Quality Indicators for Learning and Teaching 2016)
- Top 12 Modern University in the World (QS Top 50 Under 50 Rankings 2016/2017)
- Top 70 University for Global Graduate Employability (QS Graduate Employability Rankings 2016)



10

• Ranked 13th In The UK For Research Power (Research Excellence Framework 2014)

• University of the Year (Times Higher Education Awards 2015)

• Top 15 UK University (Guardian University Guide 2017)



• 5 Stars in Teaching, Employability and Internationalisation (QS Stars, 2015) • 92% Research Internationally Recognised (Research Excellence Framework 2014) • 3 Palmes of Excellence - Excellent Business School with Strong Global Influence (Eduniversal Business Schools Ranking 2015)

Loughborough

• Ranked 4th In United Kingdom In The Guardian University League Table 2017 • Top 1% Business Schools Worldwide To Receive 'Triple Crown' Accreditation

OUR UNIVERSITY PARTNERS NITED KINGDOM



響@雪**₩**№ UNIVERSITY OF **Hull**

- Executive MBA Programme Globally Delivered across the UK, Singapore, Hong Kong, Bahrain, Oman and Romania
- Global Alumni Network of 10,000 MBA Graduates, including the Chief Executive Officers of M1 and Ezion Holdings
- Hull University Business School Internationally Accredited by AACSB and AMBA



The University of Ţ Nottingham

LINITED KINGDOM · CHINA · MALAYSIA

- Top 75 University in the World (QS World University Rankings 2016/2017)
- Global Top 12 MBA for Responsible Business Education (Corporate Knights Better World MBA Ranking 2016)
- Internationally Accredited by AMBA and EQUIS





• 17 World-Class Colleges And 10 Specialist Institutes.

- Fast Track Professional Acceditation With ACCA
- Notable Alumni Include Seven Nobel Prize Winners

International Student Associations

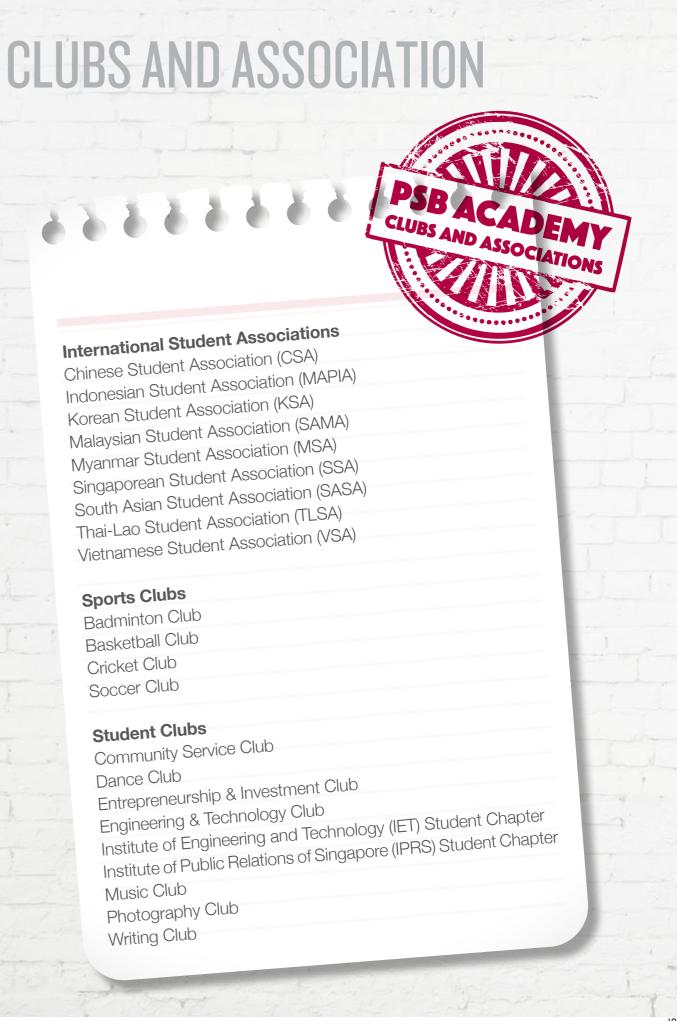
Chinese Student Association (CSA) Indonesian Student Association (MAPIA) Korean Student Association (KSA) Malaysian Student Association (SAMA) Myanmar Student Association (MSA) Singaporean Student Association (SSA) South Asian Student Association (SASA) Thai-Lao Student Association (TLSA) Vietnamese Student Association (VSA)

Sports Clubs

i i tan Club	
Badminton Club	
Basketball Club	
Cricket Club	
Soccer Club	
Soccel Olup	

Student Clubs

Community Service Club Dance Club Entrepreneurship & Investment Club Engineering & Technology Club Institute of Engineering and Technology (IET) Student Chapter Institute of Public Relations of Singapore (IPRS) Student Chapter Music Club Photography Club Writing Club



HEAR FROM OUR **STUDENT COUNCIL 2015/2016**



Anthony Setiawan President, Campus Wide Events

"This is my second year of stepping up as a student leader and yes, I made a right choice. Being a student leader in PSB Academy encourages me to improve skills such as time management, networking and team work. Besides that, the multicultural community in PSB Academy taught me a lot of unique things from different perception across various nationalities. Since my time with MAPIA (Indonesian Student Association), I had a very amazing and memorable journey from organising collaborative events with ISAs ,Clubs and PSB Student Affairs & Industry Engagement team. This is a once-in-a-life time experience no where else can offer."



at PSB Academy are management skills, connection and one of the most important factors to achieve our life goals." - Boonyakorn Amornsank, President, Badminton Club



Kevin Vice President, Community Responsibility

"The student life in PSB Academy is absolutely amazing. The activities from each country deeply show the story of their own uniqueness. The students are engaging and enthusiastic. Regardless of nationalities, all students bonded and got to know each other quickly through the activities held. It was really an unforgettable experience and journey as a student leader for the past 2 years."



Kim Yu Jeona Vice President, Welcome Buddy

"Feeling proud to be able to share Korean culture to schoolmates and stay connected with students from other countries as well as engaging Korean students in PSB Academy. It was memorable to be close with foreign friends. I learned how to communicate with people from different cultures and languages. Language differences is not a barrier for me anymore! "



"During these period of time, new challenges are unavoidable. However, with strength and dedication, we can take on this challenge and overcome it!" - Alexius Vinly, President, Dance Club,



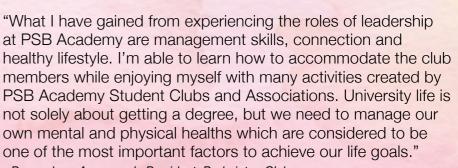
Low Yan Ting, Hilda

Vice President, Collaborative Learning

"This year, PSB Academy Student Life structure underwent a change, with the Student Council being made up of the various clubs and associations' Presidents, and the main committee being voted in by the student councillors. It is a good change, to integrate our previously discrete student bodies into one, encouraging collaborations and understanding. As this will be the last time I am able to take up the responsibility and be actively participating in student life activities, I truly cherish the time I spent with my members. One thing I have learned during this student leader journey, was knowing when to give space, and when to occupy space. Every member has different priorities and knowing what their priority is, helped me as the club president to involve them on various levels. Students in PSB Academy should definitely check out our student-led activities as these make up a meaningful and memorable school experience."



"If 'Plan A' did not work, the Alphabet has 25 more letters. Never give up and Stay Cool." - Catherine Salim, Vice President, Indonesian Student Association



"The challenge of leadership is to be strong, but not rude; be kind, but not weak; be bold, but not bully; be thoughtful, but not lazy; be humble, but not timid; be proud, but not arrogant; have humour, but without folly"

- Wang Hansen, President, Chinese Student Association

"Cherish your everyday in PSB Academy, and you will never believe how much achievements and experiences you could gain from this portal. Make today so awesome, yesterday gets jealous!"

- On-amon Chungpaiboon, President, Thai-Lao Student Association



"PSB Academy provides a platform for students to apply their leadership skills in organising activities and managing a team. The most memorable experience for me was organising the steamboat event in PSB Academy and seeing the students having a blast at the event. Stay positive! Work hard and make the dream work!" - Jason Lee, President, Malaysian Student Association



"It's such an honour to have the opportunity to lead the music club. I found many students with common passion as mine and grow together not only in academic performance but also in musicality. I hope the future of music club can be as strong as the present or even better. **Music is a universal language.**" - *Lumlertluksanachai Yotsapat, President, Music Club*



"Being a Student Leader in PSB Academy was one of my best experiences, as it helped me to grow as a leader. My key takeaway for 2015/2016 would be the experience to work with students from different nationalities. As the President of SASA, managing 20-25 students (in SASA) was not an easy task. I made mistakes but learned a lot from them. For me, the most memorable experience is when we won the bidding for 'ONE WORLD FESTIVAL'. In the history of SASA, we have never collaborated with more than one ISA and club for such a big event. Good luck for the upcoming student leaders of all ISA/ Clubs."

- Pranav Pokhriyal, President, South Asian Student Association



"PSB Academy had given me the opportunities to build my network and confidence in communicating with others. The most memorable experience for me is "One World Festival" as it was a fun and meaningful collaboration event. Through the events we had organised, I have learned the responsibility of being in a team, the importance of time management and problem solving skills. Journey as a student leader had prepared me for the future working world. Thanks STA team for the continuous support!"

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- Tran Thi Ngoc Van, President, Vietnamese Student Association



"My key takeaway for 2015/2016 is definitely the experience I've gained through meeting people from other countries. I have made a lot of great friends whom I cherish and will forever be kept close to heart. My most memorable experience in PSB Academy will be those events that required us to work as a team and understand the differences." - *Nursariza Binte Abdul Samad, President, Singaporean Student Association*

UR SCHOOLS





The School of Business Management aims to groom industry-ready graduates, equipped with the knowledge and skills needed to understand and solve business challenges. Students will be able to hone practical and analytical abilities, and integrate conceptual and applied knowledge to examine issues specific to the major of study as well as socio-economic challenges faced by the business world. A comprehensive range of diploma and degree programmes in disciplines ranging from business administration, human resource management, hospitality and tourism to finance and accounting. Graduates will be able to apply the knowledge acquired in business environments as all courses are designed based on the needs of the industry to ensure relevance at work.

SCHOOL OF Engineering and Technology

The School of Engineering and Technology drives the future by shaping elite generations of global nation-builders and digital think tanks. We offer courses ranging from mechanical, electrical and electronics engineering, computer science and information technology to environmental & occupational health & safety, from reputable university partners from Australia and the United Kingdom. The School of Engineering and Technology has well-equipped labs and facilities to provide you with the opportunity to apply theoretical knowledge with industry-ready hands-on experiences.



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SCHOOL OF LIFE AND PHYSICAL SCIENCES

The School of Life and Physical Sciences offers a wide variety of courses ranging from certificates and diplomas to undergraduate degrees with reputable university partners from Australia and the United Kingdom. The School has invested heavily in the provision of university laboratory facilities where students have the opportunity to engage in hands-on, practical learning in the areas of Life Science, Chemistry and Sports Science. These laboratories permit students to gain first-hand experience in the use of modern scientific technologies and techniques which are designed to support practical education in a wide variety of study areas.

SCHOOL OF Postgraduate Studies

The School of Postgraduate Studies aims to leads the future through thought leadership in business management. We provide an inclusive and conducive environment where professionals can advance their learning and professional connections, while studying towards postgraduate qualifications that are awarded by our premier universities from the UK and Australia. Our programmes include a Master of Business Administration awarded by an internationally accredited (AACSB) business school and other business management gualifications. We are also delighted to launch our new Master of Science in Engineering Business Management, which aims to equip engineers with management skill sets for higher responsibilities.







SCHOOL OF ENGLISH AND EDUCATION

The School of English and Education aims to help international students develop a proficiency in English for academic purposes. Varying levels of ESL classes help students of varying levels of aptitude. Lessons are designed with experiential learning journeys and interactive activities that focus on listening, reading, writing and oral proficiency. The School also runs summer and winter study tours and workshops on teacher development.



SCHOOL OF BUSINESS MANAGEMENT

psb ACADEMY

Diploma in **Business Administration**

Awarded by PSB Academy

This programme is designed to equip students with a comprehensive understanding of the business and commercial environment. The programme offers an applied appreciation of core business disciplines such as accounting, economics, management, marketing and business statistics, with a particular emphasis on knowledge and skills that are necessary for students.

Programme Duration

The full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

Bridging Modules (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accounting

Core Modules

- Business Decision Making
- Communications and Information Systems
- Macroeconomics
- Management
- Marketing
- Principles of Accounting

Elective Path 1

- Business Law
- Microeconomics

Elective Path 2

- Business Ethics
- Financial Management

Career Opportunities

- Business Administration
- Customer Service
- Business Development
- Marketing, etc.

Diploma in Business Administration (Accounting and Finance)

Awarded by PSB Academy

This programme is designed for those who want to acquire the knowledge and skills for analysing financial and management accounting information. A key strength of the programme is its emphasis on relating accounting and finance principles to management decision making.

Programme Duration

The full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

Bridging Modules (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accounting

Core Modules

- Business Accounting
- Business Decision Making
- Business Ethics
- Financial Management
- Macroeconomics
- Management
- Marketing
- Principles of Accounting

Career Opportunities

- Accounting
- Finance
- Commercial banks
- Insurance

Diploma in Business Administration (Supply Chain Management)

Awarded by PSB Academy

This programme aims to produce graduates with the knowledge and skills to manage the flow of information, products and services form the suppliers, through the intermediaries, to the customers. Students will acquire the ability to apply the concepts, theory and practices of supply chain management in modern-day business enterprises, and appreciate the roles and responsibilities of various sub-functions and entities that are essential to organisational success.

Programme Duration

The full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

Bridging Modules (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accountings

Core Modules

- Business Decision Making
- Macroeconomics
- Management
- Marketing
- Materials Management and Physical Distribution
- Operational Logistics
- Operations Management
- Principles of Accounting

Career Opportunities

- Purchasing
- Transportation
- InventoryLogistics
- Logistics

Diploma in **Media and Communications**

Awarded by PSB Academy

The Diploma in Media and Communications is a programme designed to equip students with theoretical and practical knowledge in media and communications. It is an interdisciplinary scourse of study where students will examine and analyse various forms of mass media and gain useful skills in this continuously evolving media field.

The programme opens doors to a spectrum of careers from advertising and broadcasting to public relations and publishing. It offers students media production skills needed to work in the radio and television production field. Students will also gain understanding of other fields such as management, marketing and business ethics.

Programme Duration

The full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

Bridging Modules (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accountings

Core Modules

- Business Ethics
- ManagementMarketing Communications
- Mass Communications
- Principles of Journalism
- Written and Speech Communication

Elective Path 1

Sound and Radio Production
Television and Film Production

Elective Path 2

- Radio News Writing
 Television News Writings
- Career Opportunities
- Public Relations
- Media Research
- Journalism
- Corporate Communication

Diploma in **Tourism and Hospitality Management**

Awarded by PSB Academy

This programme is designed to introduce students to core tourism, leisure and hospitality concepts, as well as foundation management skills required to successfully manage and develop a tourism and hospitality business, or related leisure and recreation enterprises.

Programme Duration

The full-time programme can be completed within 9 -12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

Bridging Modules (If required)

Business Study Skills

- Business Environment
- Fundamentals of Accountings

Core Modules

- Accommodation Operations
- Communication and Information Systems in Business
- Destination and Tourism Management
- EconomicsFinancial Accounting
- Financial Accounting
 Foodservice Operations and Management
- Marketing for Tourism and Hospitality
- Principles of Hospitality Management

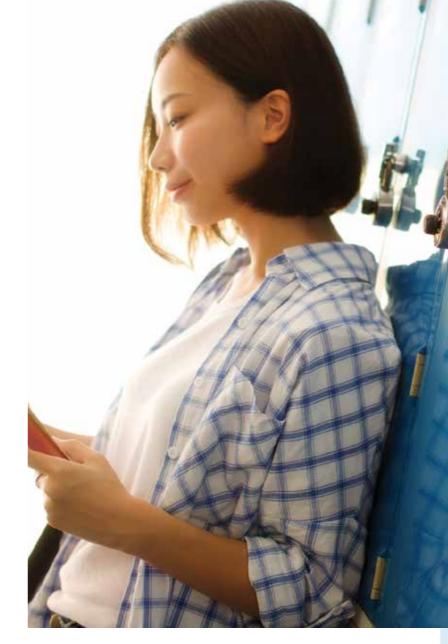
Career Opportunities

- Tourism and Hospitality
- Food and Beverage
- Guest Relations
- Customer Service, etc.

Progression Pathway

Upon completion of the PSB Academy-awarded Diploma, students can pursue a Bachelor's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)

For detailed progression pathway, please refer to Progression Pathway on page 45-46.



"The course taught me Marketing and Management concepts and theories which I could apply in the workplace and in real life."

> Zhao Yiting China Graduated in 2014 Bachelor of Business The University of Newcastle, Australia (Full-time)



Bachelor of **Business**

Awarded by The University of Newcastle, Australia

The Bachelor of Business with a major in Leadership & Management and Marketing is one of the most popular and dynamic degrees offered by The University of Newcastle's Faculty of Business and Law. The Management and Marketing majors cover knowledge that is necessary in numerous job functions in a business setting – an excellent all round choice for those who wish to progress in a business management career.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

- Accounting for Decision Makers
- Advertising and Promotion Strategy
- Business Decision Making
- Business Strategy
- Consumer Behaviour
- Elective 1
- Elective 2
- Finance
- Foundations of Law
- Information and Communication in Business
- International Marketing
- Introduction to Human Resource Management
- Leadership and Entrepreneurship
- Macroeconomics in the Global Economy
- Managing Organisational Change
- Managing the Organisation
- Marketing Research
- Microeconomics for Business Decisions
- Organisational Structures and Design
- Organisations, Politics and Society
- Principles of Marketing
- Services Marketing
- Strategic Marketing Management
 Tourism Marketing
- C
- **Career Opportunities**
- Retail ManagementAdvertising and Promotion
- Business Management
- Marketing, etc.

Bachelor of **Commerce**

21

Awarded by The University of Newcastle, Australia

The Bachelor of Commerce with a major in Accounting is your first step to becoming a fully qualified accountant. This programme embodies solid theoretical studies that are complemented with real-world applications. As accountancy is at the very heart of all organisations, you will find the programme offers enormous scope and opportunities. Graduates may apply for associate membership of CPA (Australia) and for entry to the CA Programme of the Institute of Chartered Accountants in Australia.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations

Module

- Accounting for Decision Makers
- Accounting Practice
- Accounting Theory
- Advanced Management Accounting
- Auditing and Assurance
- Business Decision Making
- Business Strategy
- Company Accounting
 Elective 1
- Elective 1
- Finance
- Financial Accounting
- Financial Accounting
 Foundations of Law
- Information and Communication in Business
- Issues in Financial Accounting
- Law of Business Organisations
- Leadership and Entrepreneurship
- Macroeconomics in the Global Economy
- Management Accounting
- Managing the Organisation
- Microeconomics for Business Decisions
- Organisations. Politics and Society
- Principles of Marketing
- Taxation

Career Opportunities

- Business Administration
- Auditing
- Accounting
- Taxation, etc.

Bachelor of **Communication**

Awarded by The University of Newcastle, Australia

The Bachelor of Communication with a major in Public Relations and Journalism prepares students to work creatively and analytically in the communication and cultural industries, and for further study and research in the discipline. Graduates will have an understanding of the theory practice continuum that operates within communication, and will be critically and analytically aware of the cultural, economic and social significance of communication in a complex and rapidly changing global environment.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

- Advanced Public Relations Studies
- Audience Studies
- Communication & Discourse
- Communication, Creativity and Cultural Production
- Developing Multimedia Publications
- Elective 1
- Elective 2
- Feature Writing
- Foundations of Media Production
- International Media Studies
- Introduction to Communication Theory
- Introduction to Digital Communication
- Introduction to Journalism
- Introduction to Professional Writing

• Public Affairs and Communication

Radio Broadcasting and Journalism

Professional and Creative Writing

• Marketing Communication, etc.

• Public Relations Campaigns

• Public Relations Writing

Career Opportunities

• Television Journalism

Radio Journalism

Public Relations

- Introduction to Public Relations
- Journalism
- Media, Law, Ethics
- Media, Structures and Practices
 Public Relations Strategy

"If you're facing challenges in your studies – just hang in there. Overcome it and it will give you the power to deal with so many other issues in life."

> Li Jia Joy China Graduated in 2010 Bachelor of Commerce The University of Newcastle, Australia (Full-time)



Bachelor of Commerce (Finance)

Awarded by University of Wollongong, Australia

Finance is about money and investments. People on their own and in partnerships, companies and other entities (including state and federal governments), have a common objective of profitable investment. What is a government-secured bond? What is a share? What are the reasons for investing in either...and when's the right time? These are some of the questions answered in the domain of finance

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

- Accounting Fundamentals in Society
- Introduction to Management
- Macroeconomics Essentials for Business
- Principles of Responsible Commerce
- Accounting in Organisations
- Introductory Principles of Finance
- Marketing Principles
- Statistics for Business
- Corporate Finance
- Financial Accounting IIA
- Financial Markets and Institutions
- Organisational Behaviour
- Financial Modelling
- Investment Analysis
- Management and Electronic Business
- Management of Change
- Advanced Corporate Finance
- International Marketing
- Portfolio Analysis
- Responsible Leadership
- Simulation of a Socially Innovative Enterprise
- International Finance
- Strategic Management
- Continuous Quality Improvement

Career Opportunities

Banking

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- Corporate Finance
- Equities • Investment Analysis, etc.

Bachelor of Commerce (Management & Marketing)

Awarded by University of Wollongong, Australia

This degree is designed for students who would like to undertake a degree in the principle areas of business and commerce. It is suitable

preparation for students who would like to become professionals in a Management and Marketing. The degree consists of compulsory core subjects including a capstone subject and will be taken with a double major in Management and Marketing. The aim is to provide a foundation for the understanding of the business and commercial environment.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

- Accounting for Decision Makers
- Advertising and Promotion Strategy
- Business Decision Making
- Business Strategy
- Consumer Behaviour
- Elective 1 Elective 2
- Finance Foundations of Law
- Information and Communication in Business
- International Marketing
- Introduction to Human Resource Management
- Leadership and Entrepreneurship
- Macroeconomics in the Global Economy
- Managing Organisational Change
- Managing the Organisation
- Marketing Research
- Microeconomics for Business Decisions
- Organisational Structures and Design
- Organisations, Politics and Society
- Principles of Marketing
- Services Marketing
- Strategic Marketing Management
- Tourism Marketing

Career Opportunities

- Market Researcher
- Strategic Development Executive
- Operations Manager
- Product Manager
- Customer Service Manager

Bachelor of Commerce (Supply Chain Management)

University of Wollongong, Australia

Supply Chain Management is concerned with the entire lifecycle of a product or service, from before it's made, to how it is disposed of and how it moves between every stage.As well as goods and services, supply chain managers analyse and manage information from the suppliers, through intermediaries, to the customer-and their customers, if your client is a business. It includes managing technical processes: both within the firm between functions such as procurement, manufacturing and marketing; and between organisations such as manufacturers, distributors, wholesalers and retailers.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessments for this programme include assignments and written exams.

Module

- Accounting Fundamentals in Society
- Introduction to Management
- Macroeconomics Essentials for Business
- Principles of Responsible Commerce
- · Accounting in Organisations
- Introductory Principles of Finance
- Marketing Principles
- Statistics for Business
- Consumer Behaviour
- Introductory Marketing Research
- Management and Electronic Business
- Systems Thinking & Simulation
- Logistics Management
- Management of Change
- Principles of Supply Chain Management

Continuous Quality Improvement

Simulation of a Socially Innovative Enterprise

 Services Marketing International Marketing

• Operations Management

Responsible Leadership

• Supply Chain Strategies

International Finance

Strategic Management

Career Opportunities

· Services Marketing, etc.

• Procurement and Compliance

Logistics

Sourcing

"I chose this programme as I have a great interest in the field of finance and believe it will be relevant to my career."

> Suhaldi Wiyaya Indonesia Graduated in 2014 Bachelor of Commerce (Finance) University of Wollongong (Full-time)



Bachelor of Arts with Honours in Accounting and Finance

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Accounting and Finance degree has been designed in line with the University's mission statement. It seeks to develop innovation and enterprise amongst the students, whilst offering them an international experience and the opportunity to further develop their employability skills through a wide range of appropriate placement opportunities.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

Degree Modules (Compulsory)

- Advanced Study for Accounting and Finance
- Audit and Internal Control
- Corporate Financial Management
- Decision Management
- Economics of Banking and Finance
- Financial Reporting and Analysis
- International Corporate Reporting
- International FinancePerformance Management
- Principles of Financial Investment
- Principles of Taxation
- Professional and Academic Competencies
- Professional and Academic Competence

Career Opportunities

- Business Administration
- Banking and Finance
 Accounting
- Taxation, etc.

Bachelor of Arts with Honours in Business and Finance

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Business and Finance degree has been designed to offer students an understanding of the wider business and finance environment. The programme offers students the opportunity to develop key business skills, explore innovative practices, and develop entrepreneurial skills.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

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Assessment of this programme may include assignments, tests, projects and final examinations.

Degree Modules (Compulsory)

- Advanced Issues in Banking
 Advanced Study for Accounting and Finance
- Investment Analysis
- Business Accounting
- Business Management
- Corporate Financial Management
- Corporate Strategic Management
- Economics of Banking and Finance
- International Finance
- Marketing Planning
- Principles of Financial Investment
- Professional and Academic Competencies

Career Opportunities

- Business Management
- International Finance
 Marketing
- Equities Research, etc.
- · Equiles nescaren, etc.

Bachelor of Arts with Honours in Business and Marketing

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Business and Marketing is the same as that offered at the UK home campus.

The course provides a sound grounding in the following core themes: Business, Marketing, Communications, and Research.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

Degree Modules (Compulsory)

- Advanced Marketing Study (Project)
- Brand and Corporate Communications
- Campaign Management
- Career Preparation
- Contemporary Issues in HR Service Delivery
- Contemporary Marketing Issues
- Corporate Marketing Strategy
- Effective Communication Skills 2
 Exploring Entrepreneurship
- Exploring Entreprenet
- Managing BusinessManaging Organisational Change
- Marketing Management
- Marketing Research II

Career Opportunities

- Market Researcher
- Strategic Development Executive
- Operations Manager
- Product Manager
- Customer Service Manager



Bachelor of Arts Festival and Event Management

Awarded by Edinburgh Napier University, UK

This programme is designed to provide students with a coherent and vocationally relevant curriculum that will equip them for a career in festival and event management and related service sectors. Students will be equipped with a good understanding of general business and management skills to become an effective manager of people and resources.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Module

- Business and Management Challenges
- Conference Management
- Customer Service & Care
- Event Management
- Facilities Planning for Hospitality Tourism and Events
- Hospitality Supervision and Training Skills
- Impacts of Festivals and Events
- Planning and Public Policy for Festivals and Events
- Service Management
- Sports Event Tourism
- Transport for Tourism
- Visitor Attraction Management

Tourism and Management, etc.

Arts Hospitality and Tourism Management

Awarded by Edinburgh Napier University, UK

This programme is designed for students who wish to pursue a career

in the hospitality and tourism industries. Graduates will understand

that the customer is at the heart of any hospitality or tourism

This full-time programme can be completed within 12 months.

Modules are assessed by a mixture of examinations, written course

Career Opportunities • International Festival and Event Management

Service Management

Customer Service

Bachelor of

business.

Programme Duration

Mode of Assessment

work and presentations.

Module

- Business and Management Challenges
- Customer Service and Care
- Facilities Planning for Hospitality Tourism and Events
- Hospitality Business Development
- Hospitality Supervision and Training Skills
- International Tourism Policy and Planning
- Service Management
- Sports Event Tourism
- The Study of Food and Wine
- Tourism Impacts
- Transport for Tourism
- Visitor Attraction Management

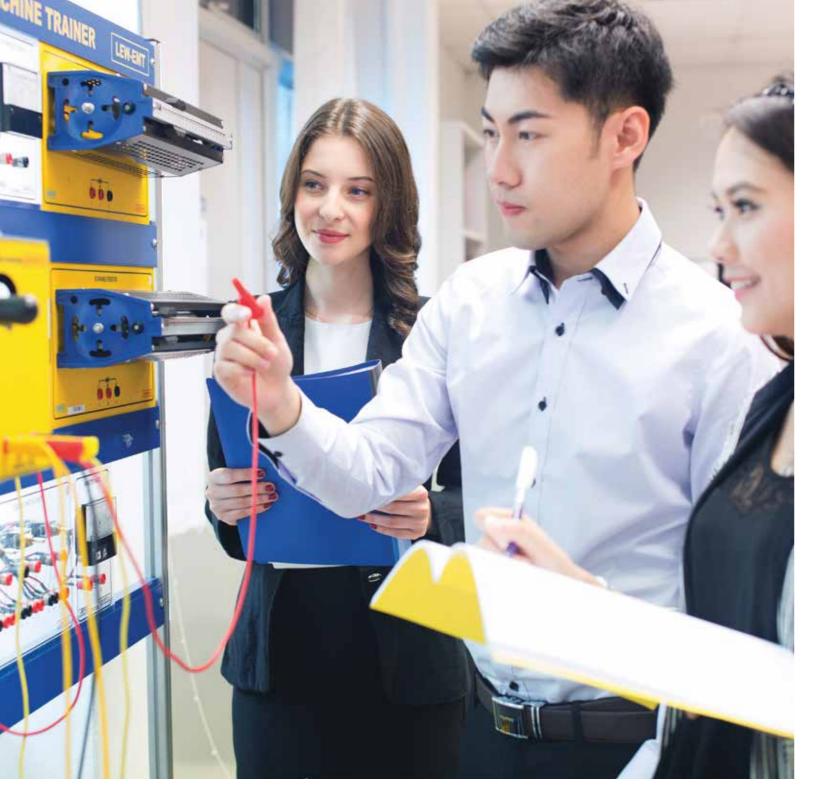
Career Opportunities

- Retail Management
- Customer Service
- Service Management
- Tourism and Management, etc.

Progression Pathway

Upon completion of the Bachelor's degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)

For detailed progression pathway, please refer to Progression Pathway on page 45-46.



SCHOOL OF Engineering AND Technology

PSD ACADEMY

Diploma in Electrical Engineering Technology

Awarded by PSB Academy

Electrical engineering technologists provide technical support and services in the design, development, testing, production and operation of electrical and electronic equipment and systems. They are employed by electrical utilities, communications companies, manufacturers of electrical and electronic equipment, consulting firms, government sectors and a wide range of manufacturing, processing and transportation industries.

Programme Duration

This full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

- Bridging Modules (If required)
- Effective Communication
- Foundation Mathematics
- Foundation Engineering Physics

Core Modules

- Circuit Theory and Analysis
- Communication and Information Systems
- Electrical and Electronic Principles 1
- Electrical and Electronic Principles 2
- Engineering Mathematics 1
- Engineering Mathematics 2
- Fundamentals of Programming
- Research Project

Career Opportunities

- Electrical Assistant
- Technician
- System Engineer etc

Diploma in Mechanical Engineering Technology

Awarded by PSB Academy

Mechanical engineering technologists provide technical support and services in the mechanical engineering field such as the design, development, maintenance and testing of machines such as components, heating and ventilating systems, power generation and conversion plants, manufacturing plants and equipment. They are employed by consulting and engineering firms, manufacturing and processing companies, educational institutions and many other sectors.

Programme Duration

This full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

Bridging Modules (If required)

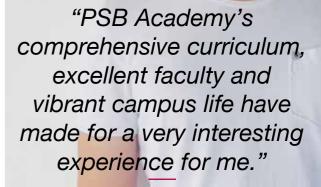
- Effective Communication
- Foundation Mathematics
- Foundation Engineering Physics

Core Modules

- Electrical and Electronic Principles 1
- Engineering Computation and Drawing
- Engineering Materials and Manufacturing Processes
- Engineering Mathematics 1
- Engineering Mathematics 2
- Mechanical Design and Engineering Applications
- Mechanical Science
- Strength of Materials

Career Opportunities

- Mechanical Assistant
- Technician
- System Engineer etc



Lee Hyo Jae Korean Graduted in 2016 Diploma in Mechanical Engineering PSB Academy (Full-time)



Diploma in InfoComm Technology

Awarded by PSB Academy

This programme aims to provide students with a strong basic foundation to develop relevant applications for businesses and public organisations. Students will be equipped with the essential knowledge of business processes and technical skills required to harness the power of information and communication technologies. They will also be able to adopt the good practices in Software Engineering to analyse, design, develop and implement effective information systems to support various industries' information needs.

Programme Duration

This full-time programme can be completed within 9 - 12 months.

Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Module

Bridging Modules (If required)

- Foundation Mathematics
- Fundamentals of Programming
- Information Systems

Core Modules

- Applied Communication
- Data Communication and Networking
- Database Design and Modelling
- Discrete Mathematics
- Information Systems and the Organisations
- Introduction to Computer and Operating Systems
- Introduction to Software Engineering
- Introduction to Programming

Career Opportunities

- Business Analyst
- Technician

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Systems Engineer etc

Progression Pathway

Students can pursue a Bachelor's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)

For detailed progression pathway, please refer to Progression Pathway on page 45-46.

Bachelor of Engineering (Honours) (Electrica

Awarded by The University of Newcastle, Australia

Electrical Engineering is the science of power generation and distribution, signal processing, analogue and digital electronics. It is crucial to the smooth running of any developed nation and is becoming increasingly vital in countries working to improve their capacity in new and emerging technologies.

Programme Duration

This full-time programme can be completed within 36 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Students must complete an equivalent of 12 weeks industry experience during their programme. Please check http://www. newcastle.edu.au website for more information.

Module

- Advanced Physics 1
- Advanced Physics 2
- Analog and Digital Communications
- Automatic Control
- · Calculus of Science and Engineering
- Computer Engineering 1
- Computer Engineering 2
- Elective 1
- Elective 2
- Electrical Engineering 1
- Electric Energy Systems
- Electrical Circuits
- Electrical Systems
- Electronics
- Electronics Design
- Embedded Systems
- Engineering Mathematics
- Electric Machines and Power Systems
- Engineering Project Management
 Ethics, Technology and Engineering
- Final Year Project Part A
- Final Year Project Part B
- Industrial Experience Placement
- Introduction to Electrical Engineering Design
- Introduction to Engineering Practice
- Introduction to Procedural Programming
- Mathematics 1
- Mathematics 2
- Programmable Logic Design
- Quantum Mechanics and Semiconductor Physics
- Signal Processing
- Signals and Systems

Career Opportunities

- Engineering Specialist
- Electrical Engineer
- Product Safety Engineer
- Research Engineer
- Production Manager etc

Bachelor of Engineering (Honours) (Mechanical)

Awarded by The University of Newcastle, Australia

Mechanical Engineering is the broadest of all engineering disciplines. It is concerned with the design, manufacture, operation and maintenance of mechanical devices, equipment and systems. The mechanical programme offers a sound introduction to the fundamental principles of engineering science and practice.

Programme Duration

This full-time programme can be completed within 36 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Students must complete an equivalent of 12 weeks industry experience during their programme. Please check http://www. newcastle.edu.au website for more information.

Module

- Advanced Computer Aided Engineering and Manufacturing
- Applied Engineering Thermodynamics
- Automatic Control
- Calculus of Science and Engineering
- Computational Mechanics
- Computer Aided Engineering
- Dynamics 2
- Elective 1
- Elective 2
- Electrical Engineering 1

Integrated Physics

Mathematics 1

Mathematics 2

• Mechanics of Solids

Thermofluids

Mechatronic Systems

Transport Phenomena

Career Opportunities

Product Safety Engineer

• Production Manager etc

Engineering Specialist

Mechanical Engineer

Research Engineer

- Engineering Computations 2
- Engineering Economic Analysis
- Engineering Mechanics
- Engineering Project Management
 Ethics, Technology and Engineering
- Industrial Experience Placement

Introduction to Engineering Practice

Materials Science and Engineering 1

Materials Science and Engineering 2

Mechanical Engineering Design 1

Mechanical Engineering Design 2

Mechanical Engineering Project A

Mechanical Engineering Project B

Introduction to Procedural Programming

Bachelor of Information Technology

Awarded by The University of Newcastle, Australia

The combination of Enterprise Information Technology and Software Development & Applications in this programme ensures that you will have the skills to develop application solutions and build robust business systems. You will be exposed to the use of IT in various settings, concentrating on traditional business uses of IT.

Programme Duration

This full-time programme can be completed within 16 - 24 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Module

- Applications Programming
- Business Analysis
- Business Decision Making
- Business Strategy
- Contemporary Issues in Information Technology
- Database Management Systems
- Foundations of Information Technology
- Games Production
- Information & Communication in Business
- Internet Communications
- Introduction to Procedural Programming
- Introduction to Programming
- IT Major Project
- Managing Organisational Change
- Managing the Organisation
- Organisational Structures and Design
- Project Management
- Systems and Network Administration
- Systems Modelling
- The Digital Economy
- The Information Resource
- Web Multimedia
- Web Programming

Career Opportunities

- Associate Engineer
- Controls Engineer
- Technology Analyst
- Software Engineer
- Research Engineer etc



Bachelor of Engineering with Honours in Electrical and Electronic Engineering

Awarded by Coventry University, UK

The Bachelor of Engineering with Honours in Electrical and Electronic Engineering degree allows you access to the latest technologies in the fields of electrical and electronic engineering, with an emphasises on innovation, design and development, which will encompass technical and transferable skills.

By acquiring the necessary depth of knowledge you will develop highquality solutions to engineering problems.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Module

- Academic Writing Skills 3
- Advanced Control Systems
- Advanced Digital Systems
- Advanced Electronics
- Analogue and Digital Electronics 2
- Effective Communication Skills 2
- Electrical Engineering 2
- Embedded Microprocessors Group Project
- Engineering Mathematics 2
- Electrical Power Systems
- Individual Project
- Linear Control Systems

Career Opportunities

- Engineering Specialist
- Electrical Engineer
- Quality Engineer
- Product Safety Engineer
- Research EngineerProduction Manager etc
- i roduollon managor ete

Bachelor of Engineering with Honours in Mechanical Engineering

Awarded by Coventry University, UK

Mechanical Engineering is the basis for many engineering disciplines including the automotive, aero, marine and medical sectors. Study in this field can lead to a vast range of employment opportunities and routes for postgraduate study. This programme will equip you with the skills and capabilities for you to make a significant and early contribution to industry and society and set you on the path to be a Chartered Engineer. You will develop an in-depth knowledge of the essential technical subjects, along with the personal skills necessary to progress your career to a leadership role in industry.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Module

- Academic Writing 3
- Analytical Modelling
- Design and Sustainability
- Effective Communication Skills 2
- Engineering Management
- Finite Element Analysis
- Fluid Mechanics
- Individual project
- Instrumentation and Control
- Mechanical Product Innovation
- Professional Development and Management
 Reliability and Durability
- Stress and Dynamic Analysis I
- Stress and Dynamic Analysis i
 Solid Mechanics and Dynamics
- Thermofluid Mechanics
- Thermodynamics III

Career Opportunities

- Application Engineer
- Engineering Specialist
- Mechanical Engineer
- Product Safety Engineer
 Research Engineer
- Production Manager
- Project Officer
- Product Development Engineer etc

Bachelor of Science with Honours in Computer Science

Awarded by Coventry University, UK

This course prepares graduates to embark on a career in the digital economy with the knowledge and skills to advance professionally in industry. Students get to learn and apply the latest and best software engineering methodology in real world projects and design wellcrafted databases that support their IT solutions with the leading global database engines for relational and big data databases. Graduates of this course will be well positioned to ride the technology waves of the digital economy and harness the disruptive technology opportunities to practical business and competitive advantage.

Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Module

- Academic Writing 3
- Data and Information Retrieval
- Effective Communication Skills 2
- Individual Project
- Open Source Development
- Operating Systems, Security and Networks
- Programming, Algorithms and Data Structures
 Rapid Application Development
- Rapid Application Deve
 Real World Project
- Software Engineering
- Software Quality and Process Management
- Technology and its Social, Legal and Ethical Context
- Theoretical Aspects of Computer Science

Career Opportunities

- IT Engineer
- IT Executive
- Controls Engineer
- Network Engineer
- Systems Analyst
- Technology Analyst
- Software Engineer
- Web Developer etc

Progression Pathwa

Upon completion of the Bachelor's degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)

For detailed progression pathway, please refer to Progression Pathway on page 45-46. "I can get a UK University programme close to my home country and close to my family. With the state of-the-art facilities at PSB Academy, my learning was made fun and interesting."

> Abul Kalam Azad Anis Kamil Azraf Indian Current Student Bachelor of Engineering with Honours in Mechanical Engineering

> > Coventry University (Full-time)

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SCHOOL OF LIFE AND PHYSICAL SCIENCE

PSD ACADEMY

Diploma in **Sport and Exercise Sciences**

Awarded by PSB Academy

This Diploma is accredited by the International Sports Professional Association (ISPA). The ISPA is the largest international accreditation body for professionals serving athletes and athletic communities worldwide. The ISPA is also a specialty certification authority best known for the creation of the first and only certification for healthcare providers whom treat and rehabilitate patients of workers' compensation (CWcHP). Students graduating from ISPA-accredited programmes are rewarded with excellent credentials for professional and career development.

Programme Outline and Duration

This programme consists of 8 modules, amounting to a total of 320 contact hours and can be completed within 9 months.

Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Programme Modules

- Biomechanics of Sport and Exercise
- Functional Anatomy
- Methods of Group Exercise Instruction
- Physiology of Sport & Exercise
- Principles of Weight Training
- Professional Studies
- Sport and Exercise Nutrition
- · Sport and Exercise Psychology

Career Opportunities

- Sports Performance Assistant
- Health Consultant
- Sports Coach
- Fitness Programme Designer

Foundation **Diploma in Life Sciences**

Awarded by PSB Academy

The Foundation Diploma in Life Sciences programme aims to instil a firm foundation in the basic knowledge of Life Sciences, while developing the students' ability to think clearly and to express their ideas, whether verbally or in writing, with clarity and logic. The modules offered in this programme differ qualitatively from traditional biology, chemistry and mathematics, both in terms of teaching approach and the quality of time spent in the laboratory.

Programme Duration

This full-time programme can be completed within 6 months.

Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Modules

- Chemistry of Life
- Mathematics for Life Sciences
- Modern Biology
- Scientific Communications



Progression Pathway Upon completion of the PSB Academy-awarded Diploma, students can pursue a Bachelor's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)



CRICOS Provider Code: 00115M

Bachelor of **Biomedical Sciences**

Awarded by La Trobe University, Australia

Biomedical science is the study of the human body, its structure and function in health and disease. Biomedical scientists require an understanding of medical biochemistry, microbiology, pharmacology, cell and molecular biology, physiology, infectious diseases and neuroscience. This course aims to give you a thorough understanding of human disorders and their underlying molecular basis.

Programme Duration

This full-time programme can be completed within 24 months.

Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Modules

- Advanced Biochemistry and Medical Biology Laboratory Course
- Advanced Topics in Biochemistry and Cell Biology
- Advanced Topics in Biochemistry and Molecular Biology 3A (Part 1)
- Advanced Topics in Biochemistry and Molecular Biology 3A (Part 2)
- Advanced Topics in Medical Science A (Part 1)
- Advanced Topics in Medical Science A (Part 2)
- Advanced Topics in Medical Science B
- Applications in Biomedical Science
- Chemistry 1A
- Chemistry 1B
- Clinical Biochemistry and Haematology
- Genetics, Human Biology and Evolution
- Group Project
- Introduction to Microbiology
- Introduction to Biochemistry and Molecular Biology
- Introduction to Biomedical Science
- Metabolic Biochemistry and Cell Biology
- Molecular and Human Genetics
- Organisation and Function of Cells and Organisms
- Organs and Organ Systems
- Pharmaceutical Formulation A
- Pharmacology A
- Pharmacology B
- Statistics for Life Sciences

Career Opportunities

Biochemist

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- Clinical Trials Administrator
- Scientific Policy Advisor
- Post-Graduate Medicine

Bachelor of Science (Molecular Biology)

Awarded by La Trobe University, Australia

Science seeks answers to some of the most significant questions facing humankind. The extent of climate change, the best medicines to treat cancer, the most effective ways to protect endangered animals - and many other challenges - all require answers from science.

Our Bachelor of Science (Molecular Biology) is a programme that provides students the opportunity to focus on subjects directly related to Molecular Biology as opposed to a generic science degree. This degree allows students to develop skills that are highly regarded and highly valued in the biotechnology and medical bioscience industries

Programme Outline and Duration

This full-time programme can be completed within 24 months.

Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Programme Modules

- Advanced Biochemistry and Medical Biology Laboratory Course
- Advanced Topics in Biochemistry and Cell Biology
- Advanced Topics in Biochemistry and Molecular Biology 3A (Part 1)
- Advanced Topics in Biochemistry and Molecular Biology 3A (Part 2)
- Applications of Biotechnology
- Chemistry 1A
- Chemistry 1B
- Clinical Biochemistry and Haematology
- Genetics, Human Biology and Evolution
- Group Project
- Human and Molecular Genetics (Part 1)
- Human and Molecular Genetics (Part 2)
- Introduction to Biochemistry and Molecular Biology
- Introduction to Microbiology
- Introduction to Biomedical Science
- Mathematical Applications in Biology
- Measurement and Observation
- Metabolic Biochemistry and Cell Biology
- Molecular and Human Genetics
- Organisation and Function of Cells and Organisms
- Organs and Organ Systems
- Pharmacology A
- Pharmacology B
- Statistics for Life Sciences

Career Opportunities

- Medical Technologist
- Product Specialist
- Quality Control Supervisor
- Scientific Writer/Editor

Bachelor of Science (Pharmaceutical Science)

Awarded by La Trobe University, Australia

Science seeks answers to some of the most significant questions facing humankind. The extent of climate change, the best medicines to treat cancer, the most effective ways to protect endangered animals - and many other challenges - all require answers from science. Our Bachelor of Science (Pharmaceutical Science) is a course that provides students the opportunity to focus on subjects directly related to formulation science, medicinal chemistry, pharmacology and therapeutics as opposed to a generic science degree.

Programme Outline and Duration

This full-time programme can be completed within 24 months.

Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Programme Modules

- Advanced Topics in Medical Science A (Part 1)
- Advanced Topics in Medical Science A (Part 2)
- Advanced Topics in Medical Science B
- Applications of Biomedical Science
- Applications of Biotechnology
- Biopharmaceutics
- Chemical Analysis
- Chemistry 1A
- Chemistry 1R
- Clinical Biochemistry and Haematology
- Genetics, Human Biology and Evolution
- Group Project
- Introduction to Microbiology

Medicinal Chemistry A

Pharmacology A

Pharmacology B
Statistics for Life Sciences

Career Opportunities

Pharmaceutical Technician
Medicinal Chemist

• Drug Trials Administrator

Scientific Writer/Editor

Introduction to Biochemistry and Molecular Biology

Organisation and Function of Cells and Organisms

Progression Pathway Upon completion of the Bachelor's degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements)

Introduction to Biomedical Science

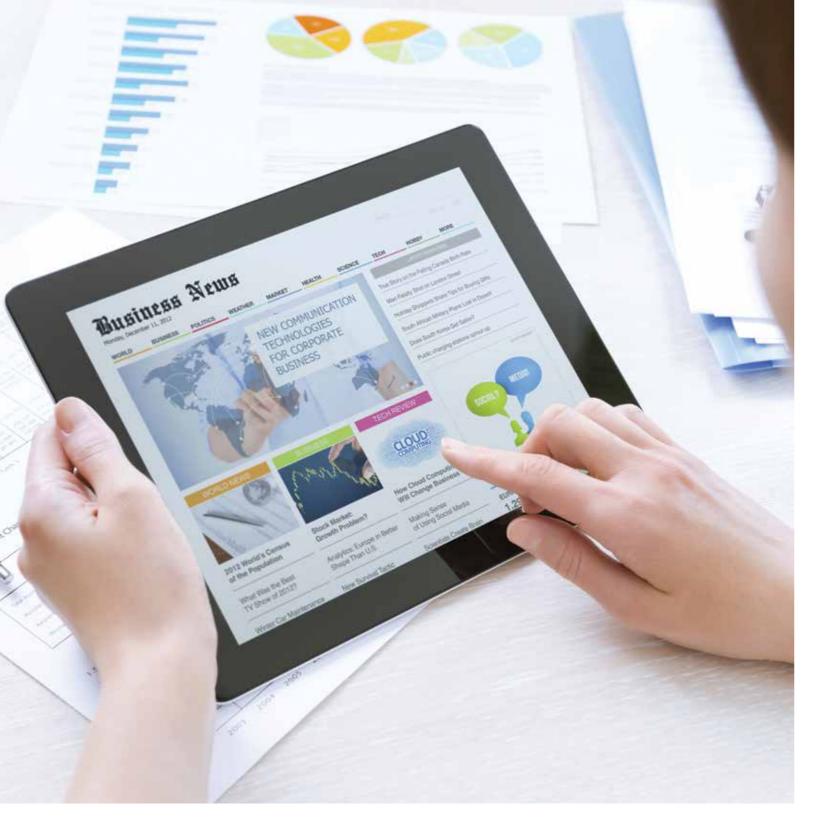
Metabolic Biochemistry and Cell Biology

• Measurement and Observation

• Organs and Organ Systems

Pharmaceutical Formulation A





SCHOOL OF Postgraduate Studies



Master of **Business Administration**

Awarded by The University of Newcastle, Australia

In partnership with The University of Newcastle, Australia, the School of Business is offering a full-time MBA at PSB Academy. The faculty staff at The University of Newcastle, Australia has been awarded national and international prizes for teaching, creativity, research and scholarship and has held visiting scholar positions at the world's foremost institutions.

In this programme, you will study contemporary principles and standards of critical reasoning and management and develop the skills to operate effectively in the international business community, with cross-cultural sensitivity and awareness.

Programme Duration

This full-time programme can be completed within 12 months.

Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Module

- Accounting and Financial Management
- Corporate Governance and Social Responsibility
- Cross-Cultural Management
- Economics of Competitive Advantage
- Foundations of Business Analysis
- Globalisation
- Human Resource Management
- Managing HR in International Organisations
- Managing Under Uncertainty
- Marketing Management and planning
- Organisational Behaviour and Design
- Strategic Management

Career Opportunities

- Risk Management
- Trading
- Management Consultancy
- Enterprise Management, etc



Master of Science in Engineering Business Management

Awarded by Coventry University, UK

Global opportunities within industry make it essential that engineering management professionals keep up to date and develop their awareness and capabilities. This course aims to meet the needs of such graduates and professionals, who have acquired expertise in their field of engineering and now, wish to develop management skills to provide leadership and to contribute to a successful and competitive business. The course teaches students the key areas of business management theory, linking these to real life practice through the use of research, case studies and applied work, exploring different ways that management can significantly contribute to wealth creation, competitiveness, and to the advancement of society.

Programme Duration

This full-time programme can be completed within 12 months.

Mode of Assessment

The Pass mark for all modules is 40%. This overall module mark may comprise more than one component (e.g. coursework and exam).

Module

- Global Lean & Agile Operations
- Financial Decision Making and Risk Analysis
- Leadership and People Management
- Supply Chain Management
- Project Management
- Management of Quality
- Sustainability and the Environment
- Global Engineering Strategy
- Study Skills and Research Methods
- Masters Dissertation

Career Opportunities

- Professional consulting
- Engineering strategy and management
- Project management
 Operations management



Master of Science Business Management (Entrepreneurship)

Awarded by Edinburgh Napier University, UK

The Master of Science (MSc) Business Management programme has been designed to develop students' personal and professional skills of independent thinking, critical analysis and reflective learning within the contexts of business and management. The MSc Business Management programme reflects the increasing diversity of the modern business environment, and is designed to develop graduates who can operate successfully in a rapidly changing economic climate. Studying this programme will provide you with the opportunity to cultivate your management skills and understanding while also allowing you to focus your learning on a business specialism.

Programme Duration

This full-time programme can be completed within 12 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Module

- Global Economic Environment & Marketing
- Leadership, Strategy & Innovation
- Managing Innovation
- New Venture Planning
- Organisational Change & Management
- Sustaining Organisational Performance
- Research Methods
- Dissertation

Career Opportunities

- Business Planning
- Business Management
- Operations ManagementEnterprise Management

Master of Science International Business Management

Awarded by Edinburgh Napier University, UK

This programme is designed for people contemplating a career in international business, or currently working and looking to upgrade their qualifications. It provides the tools required to be successful in the international business management arena. Students will learn to creatively address the issues of global competition and sustainability while acquiring knowledge of international business and its economic environment. After completion of this programme, graduates will have an advanced understanding of the complexities of global economics and international business.

Programme Duration

This full-time programme can be completed within 12 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Module

- Global Economic Environment & Marketing
- Global Marketing
- Human Resource Management in an International Context
- Intercultural Business Communication
- Leadership, Strategy & Innovation
- Sustaining Organisational Performance
- Research Methods
- Dissertation

Career Opportunities

- Risk Management
- Trading
- Management Consultancy
- Enterprise management



"Make a choice that reflects your ambitions"

Shahnaz Nazimuddeen Graduated in 2016 Master of Business Administration The University of Newcastle, Australia



SCHOOL OF English and Education

psb ACADEMY

Certificate in **English Proficiency**

Awarded by PSB Academy

The Certificate in English Proficiency (CEP) programme aims to develop your accuracy and fluency in the appropriate use of English. It is a pre-requisite to any of our diploma and undergraduate degree programmes if you have not already satisfied the English language requirement.

Programme Duration

This full-time programme can be completed within 12 months.

Mode of Assessment

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.

Module

Level 1 (Elementary) Speaking and Listening • learn pronunciation • describe people, possessions, places, plans and celebrations • ask and answer simple questions	Reading • skim and scan for information • infer meanings of unfamiliar words • group ideas and identify topics and ideas	 Writing practise sentence-making skills improve sentence structure write personal letters, emails, notes, and cards understand concept of unity support and coherence
Level 2 (Pre-Intermediate) Speaking and Listening • practise pronunciation • offer suggestions, advice and opinions • develop and share detailed plans	 Reading skim and scan for key words and information build vocabulary understand paragraph development 	 Writing understand the writing process write and analyse strong paragraphs understand the concepts of unity, support and concluding sentences
Level 3 (Intermediate) Speaking and Listening • continue to practise pronunciation • speak conditionally, hypothetically or speculatively • learn how to describe and sell products and places	 Reading identify main points and important supporting information understand complex sentence structures understand the different parts of a text and how they relate to one another 	 Writing develop a strong essay: introduction, body and conclusion use transitional and logic words in writing describe places, things, and data practise writing to achieve a sale or resolve an issue
Level 4 (Intermediate+) Speaking and Listening • enhance pronunciation • present academic and business data • acquire effective presentation skills	Reading revise skimming and scanning distinguish fact from opinion learn higher level vocabulary read for speed and comprehension 	
Level 5 (Upper-Intermediate) Speaking and Listening • enhance pronunciation • enhance effective presentation skills • interview people and conduct a survey • debate a complex point in an open forum	Reading summarise a text revise skimming and scanning learn to paraphrase understand sourcing and inference read for speed and comprehension 	 Writing write strong academic essays analyse and interpret complex graphs, charts and tables build, refute and weigh an argument

Certificate in English Proficiency (Advanced)

Awarded by PSB Academy

This Certificate in English Proficiency (Advanced) programme aims to develop your accuracy, facility and fluency in the appropriate use of English. You will learn speaking and listening skills at an advanced level, equipped for undergraduate and postgraduate studies.

Programme Outline and Duration

This full-time programme can be completed within 3 months.

Mode of Assessment

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.

Modules

Speaking and Listening

- Express ideas and thoughts in small group discussion in tutorial settings
- Prepare and deliver presentations
- Extract main and supporting information from a formal lecture presentation
- Understand formal and informal conversations or commentary on topics in academic and non-academic contexts

Reading

- Be equipped with the knowledge of academic vocabulary
- Demonstrate understanding of the structure and discourse of texts by extracting the relevant information and presenting them orally or in written form
- Read and comprehend articles of both academic and general interest

Writing

- Correctly use reference materials, following appropriate academic conventions
- Identify and create appropriate text types required for an academic task
- Plan, research and write research reports
- Paraphrase for referencing
- Write a range of complex sentences with a degree of grammatical accuracy

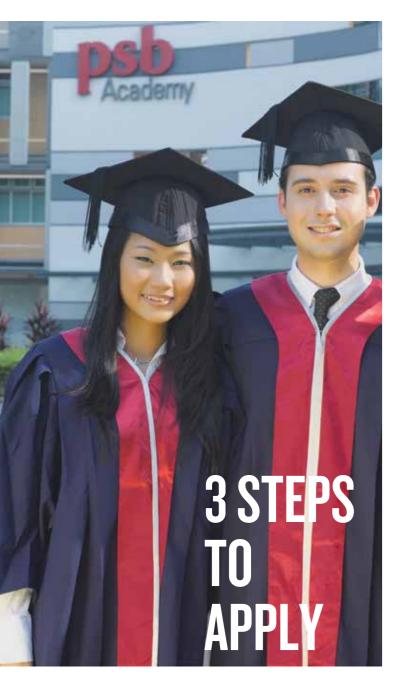
Progression Pathway

Upon completion of the certificate in English proficiency Level 5 programme, students can advance to our Diploma programmes awarded by PSB Academy.

Upon completion of certificate in English proficiency (Advanced) programme, students can pursue a Bachelor's degree programme with our reowned University partners at PSB Academy (subject to meeting the Universities' entry requirements).

For detailed progression pathway, please refer to Progression Pathway from page 45-46.

ADMISSION



HOW TO APPLY

STEP 1

Submit the application form(s), together with the necessary documents along with an application fee of S\$450 (non-refundable & non-transferable) to PSB Academy's recruitment partner in your home country or to PSB Academy directly:

PSB Academy Pte Ltd International Student Admissions Office 355 Jalan Bukit Ho Swee Singapore 169567

- 1. 2 passport-size photographs with white background
- 2. 1 copy of passport (must have at least 1 year validity)
- 3. 1 copy of birth certificate
- 4. Notarised/Certified true copies of all your educational transcripts and completion certificates
- Proof of English Proficiency; either IELTS/TOEFL scoresheet or a letter from your latest institution certifying that the medium of instruction was conducted in English
- Letter from employer certifying period of employment (for postgraduate applicants only) Bank balance to show a minimum of \$\$30,000 for students from visa-required countries (China, India, Myanmar, etc)

Note: Our appointed recruitment agent will advise you on the list of documents required for your application. Alternatively, please visit http://www.psb-academy.edu.sg/prospective-students/international-applicants/how-to-apply/ for list of required documents.

STEP 2

Successful applicants will receive the following documents via email:

- A conditional/unconditional Letter of Offer
- Student Contract
- Instructions on Course Acceptance
- Form 12 Advisory Note to Students

You will need to sign the Student Contract, and return documents to PSB Academy via email/post. Alternatively, you can also submit the documents to PSB Academy's recruitment partner in your home country.

STEP 3

Upon receipt of your signed Contract, PSB Academy will apply for your Student's Pass application to Singapore Immigration and Checkpoints Authority (ICA). Once your Student's Pass is approved by ICA (within 3-4 weeks), please make payment for the 1st fee instalment. You may refer to the "Instruction on Course Acceptance (International Students)" for more information on the various modes of fee payment and arrival in Singapore.

*All applicants must be age 16 years old and meet the English language proficiency requirements. Please note that these entry requirements are subject to review. If documents are not in English, authorised English translation must be included.

PAYMENT DETAILS:

Application fee of S\$450 (non-transferable and non-refundable):

· Demand Draft / Cheque payable to "PSB Academy Pte Ltd"; or

By Telegraphic Transfer:			
Account Name			
	: PSB Academy Pte Ltd		
Bank Name	: HSBC Limited		
Bank Branch	: Collyer Quay		
Branch Address	: 21 Collyer Quay, #01-00 HSBC Building,		
	Singapore 049320		
Account Number	: 147-607782-001 (Payment in Singapore Dollars)		
Bank Code	: 7232		
Branch Code	: 147		
Swift Code	: HSBCSGSG		

GENERAL INFORMATION

LIVING EXPENSES

Cost Breakdown	Monthly Cost	Remarks
Accommodation	\$600 to \$1,000	Assumes rented acc districts. When leasi require tenants to pa
Food	\$450 to \$750	Eat at budget joints
Transport	\$100 to \$150	Public transport fare commuting to and fr
Communication	\$50 to \$80	Includes internet acc subscriptions, deper does not include cos
Estimated Total Monthly Expenses	\$1200 to \$1980	



PRIVATE EDUCATION ACT

Under the EduTrust Certification Scheme, we have adopted the Fee Protection Scheme with CPE-appointed service providers and provide medical insurance coverage for hospitalisation and related medical treatment for the entire programme duration.

FEE PROTECTION SCHEME (FPS)

PSB Academy had put in place the insurance arrangement to ensure that fees paid by students to the school are insured by a CPEappointed service provider. The insurance protection serves to protect the students' fees in the event a private education institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts.

The FPS is compulsory for all local and international students taking courses in PEIs with EduTrust certification. FPS applies to all courses with course duration of more than one month or 50 hours. FPS insurance premiums are paid by PSB Academy, unless otherwise stated in the Student Contract which has to be paid by the student separately.

For more information, please refer to psb-academy.edu.sg/prospects-general-info

commodation is in suburban sing a room, landlords may bay a monthly utility fee.

or mid-priced restaurant

res estimated based on from school daily

ccess, mobile phone ending of choice of plan and ost of phone.



Note: These figures serve as a guide as expenditures will vary depending on personal spending habits. These are rough estimates for the expenses of one adult, and do not include one-time fees, incidental charges, exceptions etc.

Source: Contact Singapore, as of 29 November 2016 http://www.contactsingapore.sg

MEDICAL INSURANCE

PSB Academy provides a group student medical insurance for its full-time students as required by the Committee for Private Education under EduTrust certification scheme. This medical insurance scheme shall minimally provide for an annual coverage limit of not less than S\$20,000 per student, at least B2 ward in government and restructured hospitals and 24 hours coverage in Singapore and overseas (if student is involved in school-related activities) throughout the course duration.

Medical insurance is not applicable to part-time students and students taking courses with a duration of not more than one month or 50 hours.

For more information, please refer to psb-academy.edu.sg/prospects-general-info

WITHDRAWAL AND REFUND POLICY

For information on programme withdrawal, transfer and fee refund policies, please refer to your student contract or visit **psb-academy.edu.sg/refund-policy**

PROGRESSION PATHWAY

			Diploma	Bachelor's Degree	
		Ę	PSB Academy	The University of Newcastle, Australia	
		BUSINESS MANAGEMENT	JE V	Diploma in Business Administration	Bachelor of Business
			Diploma in Business Administration (Accounting and Finance)	Bachelor of Commerce	
		IAC	Diploma in Business Administration (Supply Chain Management)	Bachelor of Communication	
		IAN	Diploma in Media and Communications	University of Wollongong, Australia	
		2 0	Diploma in Tourism and Hospitality Management	Bachelor of Commerce (Finance)	
		Ë		Bachelor of Commerce (Management and Marketing)	
_		NIC		Bachelor of Commerce (Supply Chain Management)	
Ó		Ĩ		Coventry University, United Kingdom	
AT		OFI		Bachelor of Arts with Honours in Accounting and Finance	
EDUCATION	ĝ	U L		Bachelor of Arts with Honours in Business and Finance	
B	oy vance	SCHOOL		Bachelor of Arts with Honours in Business and Marketing	
Ģ	ficienc iy (Ad	H		Edinburgh Napier University, United Kingdom	
ENGLISH AND	emy h Proi	Ň		Bachelor of Arts (Honours) Festival and Event Management	
	Acad Englis h Prof		Acad h Prof		Bachelor of Arts (Honours) Hospitality and Tourism Management
GL	PSB ate in ate	Certificate in English Proficiency Certificate in English Proficiency (Advanced) OF ING DLOGY	Diploma	Bachelor's Degree	
	ertifica te in F		PSB Academy	The University of Newcastle, Australia	
ЧО	Ce		Diploma in Electrical Engineering Technology	Bachelor of Engineering (Honours) (Electrical)	
	Ö		Diploma in Mechanical Engineering Technology	Bachelor of Engineering (Honours) (Mechanical)	
SCHOOL		<u>S</u>	Diploma in InfoComm Technology	Bachelor of Information Technology	
1 2 2		H H H H H H H H H H H H H H H H H H H		Coventry University, United Kingdom	
0)	ND TO NO		Bachelor of Engineering with Honours in Electrical and Electronic Engineering		
		A S		Bachelor of Engineering with Honours in Mechanical Engineering	
				Bachelor of Science with Honours in Computer Science	
			Diploma	Bachelor's Degree	
		PSB Academy	La Trobe University		
		NO OL	Diploma in Sport and Exercise Sciences	Bachelor of Biomedical Sciences	
			Foundation Diploma in Life Sciences	Bachelor of Science (Molecular Biology)	
	SC PE		Bachelor of Science (Pharmaceutical Science)		

Master's Degree

The University of Newcastle, Australia

Master of Business Administration

Edinburgh Napier University, United Kingdom

Master of Science Business Management (Entrepreneurship)

Master of Science International Business Management

Coventry University, United Kingdom

Master of Science in Engineering Business Management

Master's Degree

The University of Newcastle, Australia

Master of Business Administration

Edinburgh Napier University, United Kingdom

Master of Science Business Management (Entrepreneurship)

Master of Science International Business Management

Coventry University, United Kingdom

Master of Science in Engineering Business Management

Master's Degree

The University of Newcastle, Australia

Master of Business Administration

Edinburgh Napier University, United Kingdom

Master of Science Business Management (Entrepreneurship)

Master of Science International Business Management

* subject to meeting university/programme requirement

AWARDS

Students who have completed the programme in Singapore and passed all the modules will be awarded the respective testamur. The degree awarded will be the same as that awarded to students on campus. Please see samples as shown below:





NOTES



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