

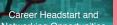
INTERNATIONAL STUDENT PROSPECTUS 2015/2016

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ACCOUNTING & FINANCE BUSINESS & COMMUNICATIONS ENGINEERING & IT HOSPITALITY & TOURISM LIFE & PHYSICAL SCIENCES ENGLISH LANGUAGE







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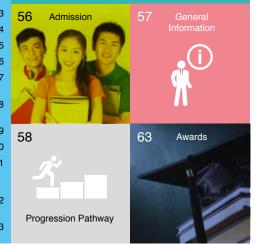
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Studying in Singapore

Singapore is more than a small dot on the map, strategically located in Southeast Asia known as a reputable financial and trading hub. Its solid workforce drives the economy of this developed nation, making Singapore a stable and prosperous place to live in.

A cultural melting pot and a garden city, Singapore offers an international mix of cultures and races. You will find a blend of diversity – Chinese, Malays, Indians, and Eurasians, living harmoniously together. Be captivated with cultural treasures, in which you will find historical buildings and places of worship that exemplify our multicultural heritage.

The towering cutting-edge skyscrapers redefine the city's skyline. Beneath the unparalleled architecture, bask yourself in lush greenery that makes a garden city. With one of the lowest crime rates in the world, you can safely and easily get around Singapore via our integrated transport system of air-conditioned bus services, modern Mass Rapid Transit (MRT) lines and affordable taxi services.

Students experience the highest standards of quality education. You can expect a transformative learning experience of studying abroad - gaining new insights and being inspired by fellow classmates and passionate lecturers. This campus is a node of global connections; an oasis for new friendships.

Singapore is a vibrant brew that gives the country its unique character. Get ready for this sunny island and have a memorable learning experience to last you a lifetime!



Accreditation and Accolades



PSB Academy Reg. No. 200704825E 20/05/2014 - 19/05/2018



4-year EduTrust Certification

PSB Academy is proud to be awarded with the 4-year EduTrust certification by the Singapore Government's Council for Private Education (CPE). This award distinguishes PSB Academy as a leading provider of quality education assuring students of stability and commitment to their learning and welfare.

JobsCentral Learning Survey

Voted Top 3 Most Preferred Private Education Institution from 2010 to 2013

About PSB Academy

PSB Academy is one of the top private education institutions of choice in Singapore with more than 50 years of experience in providing high quality education to individuals. Our holistic approach to education sets us apart, giving our students the edge and helping them stay competitive in today's economy. We offer a comprehensive suite of fulltime and part-time programmes to over 11,000 local and international students annually.

The programmes range from certificates, diplomas, undergraduate to postgraduate degrees across multi-disciplines: Accounting & Finance, Business & Communications, Engineering & Technology, Life & Physical Sciences and English Languages.

The degree programmes are offered in conjunction with premier universities from Australia and the United Kingdom. Our academic staff of over 600 place emphasis on academic rigour and excellence, and aim to equip our students with the knowledge and skills that are relevant to the industry.

With our full-fledged campus, PSBAcademy@ Delta, and city campus, PSBAcademy@Shenton, students can look forward to a nurturing and vibrant environment to pursue their desired programmes, enjoy campus recreational facilities and participate in an array of activities that will enhance their learning journey.



Our Vision

To be the premier tertiary education provider nurturing future talents with global orientation.



Our Mission

PSB Academy is a trusted education provider, committed to providing accessible quality education that nurtures and shapes individuals to enable them to achieve their personal and professional best.



Our Values

 Forward Thinking We are agile, innovative and proactive to be future-ready.

Passion We deliver our best to help everyone achieve their best.

- Excellence We provide holistic, best-in-class education and development for all.
- Nurturing
 We foster a caring learning
 environment by supporting
 students, staff and partners.

Welcome Message from Dean

Dear Student,

Your university qualification is one of the most important decisions you will ever make in your life time. As you take the steps to make this decision I want you to know that at the PSB Academy we are with you in this journey to help you make the right choices for your studies, through to the celebration of your success at graduation time and beyond, contributing to the development of your career and your employability.

I am delighted to present to you, a variety of courses for your choice which reflect the multidisciplinary nature of all our academic portfolio and the strong partnerships we have with universities of prestige in the United Kingdom and Australia. These courses have been especially designed and/or selected for you to reflect subject specialisms for your choice, but more importantly to make you an all rounded professional which is capable of being a problem solver, a creator and innovator and is not afraid of being more.

At PSB Academy we have a strong relationship with employers and a robust advisory process that ensures that businesses and industry play an active role in our course development and enhancement. We are confident that the portfolio of courses available to you matches closely the needs of Industries and businesses to deliver the all-important skills needed by the contemporary workplace environment in Singapore and in your home country.

Our partnerships reflect our mission and values. We are committed to support your learning through a caring environment and we actively involve you and your family in our academic processes. We adopt an approach where duty of care and student centered teaching and learning shapes the way we will make you succeed in your studies from the moment you make your choice of course. My mission is your success and to contribute to the happiness of your student life while studying at the PSB Academy.

Our campus based setting creates a unique feature and the opportunities for developing social learning. I studied at a campus based university and I had the best time of my life. I felt that my career was in control. I want you to make the right choice of course and place and I am very confident that the PSB academy has what it takes to develop your talents above and beyond.

I write this message to you at a time where the PSB Academy has undergone significant academic reforms to deliver state-of-the-art teaching and learning and present itself as the institution of your choice which communicates to you the feeling of belonging to an academic community that shares quality education to fulfill your career aspirations and to leverage your capacity and confidence, to be so much more than you ever anticipated.

I look forward to meeting you in the near future and welcoming you as one of my students.

Eur Ing João Paulo Barbas Ponciano Dean & Senior Vice President PSB Academy



Quality Education and Esteemed Partnerships

At PSB Academy, we believe experience is just as important as knowledge. With more than 50 years of applied experience, we possess both knowledge and practical experience to provide education in its highest quality for all our students. We aim to deliver quality programmes in partnership with renowned universities to ensure our students are fully prepared to respond to challenges of the real world with ideas that are fresh, practical and relevant. We offer various certificates, diplomas, undergraduate and postgraduate programmes across multi-disciplines: Accounting and Finance, Business Communications, Engineering and Technology, Life and Physical Sciences and English Language.



Modern City Campus

PSBAcademy@Delta is our full-fledged campus, occupying an area of 300,000 square feet. It is conveniently located in the heart of Tiong Bahru; only a 5-minute walk to Tiong Bahru MRT Station (EW17). It is also surrounded by a shopping mall and eateries, which offer local delights. To extend the convenience to our students as our capacity grows, we also have a city campus, PSBAcademy@ Shenton. It is located in the Central Business District and a short walk from Tanjong Pagar MRT Station (EW15). Students also get to enjoy the full facilities and student services at the main campus.



Vibrant Campus Life

Student life at PSB Academy is everything but boring! Our students work hard and play hard together; the meeting of minds is more than just being friends. Students are trained to have a global mindset beyond the classrooms. Through our student council, students get to participate in campus-wide activities. In addition, we have Sports Club, Student Clubs and International Student Associations, led by students; learning the fine art of balancing studies and co-curricular activities. Too shy to make new friends? Fret not! Connect+ is an integration programme which focuses on forging friendships among students. Not only will students get to make friends among fellow new students, they also learn about thriving in a multi-cultural learning environment.



which require additional academic accommodation during their course of study. Academically, as part of our effort to assist students to excel, our full-time Academics offer additional consultation hours beyond scheduled tutorials and lectures for students who need clarification either via email or face-to-face. We also have the "Academic Excellence" programme available to full-time Diploma students to enhance every student's skill set to achieve better results.



Teaching Excellence

We are constantly in the pursuit of teaching excellence, mentoring students to become effective learners and leaders. At PSB Academy, we have more than 600 lecturers, full-time and part-time associates, with relevant industry experience to deliver lessons to over 11,000 students every year. It is our aim and commitment to provide necessary academic support and assistance to help our students succeed. An appropriate teacher-student ratio will enhance and/or improve the learning experience of every student.





Holistic Learning Experience

We believe in helping every student achieve their potential beyond academic results. At PSB Academy, we take pride in having a host of programmes and activities that will help new students assimilate comfortably in their journey with us. In addition, they gain life skills that will enhance their advantage in the competitive global market. Besides, our dedicated lecturers are available for consultation after class to guide students on any further clarifications.

State-of-the-Art Facilities

Spanning almost 300,000 square feet, our campus houses stateof-the-art lecture rooms that are fully equipped with LCD projectors, electronic visualisers and wireless audio systems. For a more handson learning environment for students, the campus is equipped with PC and Mac computer laboratories including other laboratories for engineering, sports, chemistry and life sciences.

The Learning Resource Centre provides our students with comprehensive reading resources and is a place for self-study. Our fully air-conditioned Student Hub is an ideal location for project work and group discussions. We also have a cafeteria and a bookstore to cater to our students' needs. For indoor sports enthusiasts, an indoor gym and multi-purpose hall are venues for exercise and activities; and outdoor sports lovers can make the most of the basketball and street soccer courts. Students can also stay connected on our WIFIenabled campus network.





Accommodation

All accommodation for international students is situated off-campus. A wide range of options are available throughout Singapore, ranging from flats and apartments to hostels. For more information, please email: applypsb@psb-academy.edu.sg



Career Headstart and Networking Opportunities

PSB Academy aims to prepare and groom students ready for the workforce. Our Career Services team organises career preparation programmes to assist full-time graduating students embark on their job search. Career workshops such as resume writing, interviewing skills, are organised. We also work closely with employers; the Career Portal is an ideal platform for students to upload their resumes, and for employers to shortlist potential candidates. In addition, Career Fair are held within campus also allows graduating students to meet prospective employers.

To facilitate networking opportunities, we also encourage our graduates to stay connected with PSB Academy by being part of the Alumni Family. Networking events are also open to students to interact with our alumni for exchanges of ideas.

Please visit our Career Portal for more information.

Our University Partners



Australia

United Kingdom

Australia

their chosen fields.



(Times Higher Education, The 100 under 50 Universities, 2014)

La Trobe University,

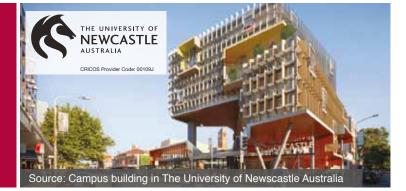
Study at one of the most beautiful campuses

in Australia. We produce well-rounded graduates with the theoretical and practical insights to make meaningful contributions in

The University of Newcastle, Australia

Built on the principles of equity, excellence and engagement, UON has a reputation as a global institution for making an impact and creating benefits throughout Australia and across the world. UON leads the sector in providing more opportunities for people to succeed in higher education, regardless of background. The University is ranked in the top ten universities in Australia for its groundbreaking research and diversity; its researchers are in the top one percent of their fields internationally.

Ranked in the Top 100 emerging universities in the world



Top 3% in the world

(QS World University Rankings 2014/2015)

Ranked 1st in Australia and 28th in the world in "Top 100 under 50"

(Times Higher Education, The 100 under 50 Universities, 2014)



Top 2% of universities in the world

(Times Higher Education World University Rankings 2013/2014) Rated Top 100 by employers worldwide

(QS World University Rankings Graduate Employers Survey 2013)



Source: Campus building in Coventry University, UK

Modern University of the Year 2014 & 2015

(The Times and The Sunday Times Good University Guide 2014 and 2015)

Coventry University, United Kingdom

Coventry University has over 30,000 students and is a truly global institution. Programmes are delivered by the 3 faculties - Business Environment and Society, Engineering and Computing, Health and Life Sciences and the School of Art and Design. Coventry University combines a broad base of academic excellence and expertise with a focus on applied research - innovation, knowledge transfer and service provision.

This established research culture underpins teaching and a range of exciting opportunities for students taking higher degrees. The 2013 UK National Student Survey, 90% of Coventry University students were satisfied with their course.



(Guardian University Guide 2015)

Edinburgh Napier University, United Kingdom

Edinburgh Napier University is one of the largest higher education institutions in Scotland with over 18,000 students, we are truly an international University with students from 110 countries. Edinburgh Napier University offers industry-informed courses to equip graduates for success in today's competitive global job market. As a testament to our commitment to being connected with business and industry, we are in the top 20 in the UK for graduate employability, with 95.4% of our undergraduates in further work or study within six months of graduating (HESA 2013).

Ranked Top 100 amongst **UK universities**

(The Guardian University League Tables 2015)



Ranked Top 16 amongst **UK universities**

(The Guardian University Guide 2015: League Table for Hospitality, Event Management and Tourism)



Loughborough University, United Kingdom

Loughborough University is one of UK's leading universities, with an international reputation for excellence in teaching and research, strong links with industry and unrivalled sporting achievement. Rated 13th in the UK for 'Research Power' in Business and Management, 75% of its research in this area being rated as either 'world leading' or 'internationally excellent'. Its degree programmes are highly regarded by professional institutions and businesses.

Among top 1% business schools worldwide to be triple-accredited by all three major international accrediting bodies (AACSB, AMBA and EQUIS) Ranked 5th in the UK for Business Studies

(The Times University Guide 2015)





Four of the University's Colleges are in the top 100 of the world's most prestigious universities

University of London, United Kingdom

Established in 1836, the University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of its 17 world-class Colleges and 10 specialist institutes.

A degree from the University of London is a mark of excellence, respected by employers and universities. Since 1858, University of London degrees have been accessible to students all over the world through the University of London International Programmes.

(QS Worlds University rankings 2014/2015)

Notable alumni include seven Nobel Prize winners



Diploma in Business Administration (Accounting and Finance)

Awarded by PSB Academy

This programme is designed for those who want to acquire the knowledge and skills for analysing financial and management accounting information. A key strength of the programme is its emphasis on relating accounting and finance principles to management decision making.





Programme Duration

This full-time programme can be completed within 12 months.



Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Modules Outline

Bridging Modules (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accounting
- Core Modules
- Business Accounting
- Business Decision Making
- Business Ethics
- Financial Management
- Macroeconomics
- Management
- Marketing
- · Principles of Accounting



Progression Pathway

Upon completion of the PSB Academy-awarded Diploma, students can pursue a Bachelor's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.



- Administration
- Customer Service
- Business
- Development
- · Marketing, etc.





Bachelor of Commerce (Major in Accounting)

Awarded by The University of Newcastle, Australia

The Bachelor of Commerce is your first step to becoming a fully qualified accountant. This programme embodies solid theoretical studies that are complemented with real-world applications. As accountancy is at the very heart of all organisations, you will find the programme offers enormous scope and opportunities. Graduates may apply for associate membership of CPA (Australia) and for entry to the CA Programme of the Institute of Chartered Accountants in Australia.

Accreditations



Achieve a relevant education accredited with professional bodies.

In Singapore, graduates are eligible for the Institute of Certified Public Accountants of Singapore Professional Exams, and can apply for an Associate designation.

.....

Programme Duration

This full-time programme can be completed within 16-24 months.

Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

.....



Modules Outline

- Accounting for Decision Makers
- Accounting Practice
- Accounting Theory
- Advanced Management Accounting
- Auditing and Assurance
- Business Decision Making
- Business Strategy
- Company Accounting
- Elective 1
- Elective 2
- Finance
- Financial Accounting

- · Foundations of Law
- · Information and Communication in Business
- · Issues in Financial Accounting
- · Law of Business Organisations
- · Leadership and Entrepreneurship
- · Macroeconomics in the Global Economy
- Management Accounting
- Managing the Organisation
- Microeconomics for Business Decisions
- · Organisations, Politics and Society
- Principles of Marketing
- Taxation



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.



- Business Administration
- Auditing
- Accounting
- Taxation, etc.



Bachelor of Commerce (Finance)

Awarded by University of Wollongong, Australia

Finance is about money and investments. People on their own and in partnerships, companies and other entities (including state and federal governments), have a common objective of profitable investment. What is a governmentsecured bond? What is a share? What are the reasons for investing in either... and when's the right time? These are some of the questions answered in the domain of finance.



"I chose this programme as I have a great interest in the field of finance and believe it will be relevant to my career."

Suhaldi Wiyaya Indonesia (2014) University of Wollongong Bachelor of Commerce (Finance)

Accreditations

Achieve a relevant education accredited with professional bodies.

- Graduates of the course may be eligible for membership of the following: • Financial Services Institute of Australasia (FINSIA) • Finance and Treasury Association (FTA)

Programme Duration

This full-time programme can be completed within 16-24 months.

Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.



Modules Outline

YEAR 1 1st Trimester

- Accounting Fundamentals in Society
- Introduction to Management
- Macroeconomics Essentials for Business
- Principles of Responsible Commerce

YEAR 2

- 1st Trimester
- Financial Modelling
- Investment Analysis
- Management and Electronic Business
- Management of Change

2nd Trimester

- Accounting in Organisations
- Introductory Principles of Finance
- Marketing Principles
- · Statistics for Business

2nd Trimester

- Advanced Corporate Finance
- International Marketing
- Portfolio AnalysisResponsible Leadership
- ricoporte

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.

Career Opportunities



- Business and Finance
- Corporate Finance
 Equities
 - Investment Analysis, etc.

3rd Trimester

- Corporate Finance
- Financial Accounting IIA
- Financial Markets and Institutions
- Organisational Behaviour

3rd Trimester

- · Simulation of a Socially Innovative Enterprise
- International Finance
- Strategic Management
- Continuous Quality Improvement





Bachelor of Arts with Honours in Accounting and Finance

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Accounting and Finance degree has been designed in line with the University's mission statement. It seeks to develop innovation and enterprise amongst the students, whilst offering them an international experience and the opportunity to further develop their employability skills through a wide range of appropriate placement opportunities.

Accreditations

CIMA

Accredited by Chartered Institute of Management



Member of the Association of UK Business Schools (ABS)

Member of European

Foundation of Management Development (EFMD)

Achieve a relevant education accredited with professional bodies.

This programme gives you the option to specialise in accountancy as well as finance, and you could therefore benefit from some exemptions from the Association of Certified Chartered Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

Accountants

Programme Duration

This full-time programme can be completed within 16 months.



Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.



Modules Outline

- Degree Modules (Compulsory)
- · Advanced Study for Accounting and Finance
- Audit and Internal Control
- Corporate Financial Management Decision Management
- · Economics of Banking and Finance
- · Financial Reporting and Analysis
- International Corporate Reporting
- International Finance Performance Management
- Principles of Financial Investment
- · Principles of Taxation
- · Professional and Academic Competencies



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.



- Business Administration
- Banking and Finance
- Accounting
- Taxation, etc.



Bachelor of Arts with Honours in **Business** and Finance

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Business and Finance degree has been designed to offer students an understanding of the wider business and finance environment. The programme offers students the opportunity to develop key business skills, explore innovative practices, and develop entrepreneurial skills.



Accreditations



BUSINESS SCHOOL



Achieve a relevant education accredited with professional bodies.

Member of the Association of UK Business Schools (ABS)

Member of European Foundation of Management Development (EFMD)



Programme Duration

This full-time programme can be completed within 16 months.



Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

Modules Outline

Degree Modules (Compulsory)

- · Advanced Issues in Banking
- · Advanced Study for Accounting and Finance
- Investment Analysis
- Business Accounting
- · Business Management
- Corporate Financial Management
- Corporate Strategic Management
- · Economics of Banking and Finance
- International Finance
- Marketing Planning
- · Principles of Financial Investment
- · Professional and Academic Competencies



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.



- Business Management
- International Finance
- Marketing
- · Equities Research, etc.





Bachelor of Science (Honours) in **Business Studies** with Banking and **Finance**

Awarded by Loughborough University, UK

This degree programme prepares you for a career in the banking and financial services industry. This includes retail or branch banking, marketing, corporate and wholesale banking and other parts of the financial sector, such as capital markets and treasury management.

Accreditations





Programme Duration

This full-time programme can be completed within 24-36 months.

Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

professional bodies.

Modules Outline

- Business Information Systems
- · Business Mathematics and Statistics
- · Business of Banking
- Corporate Finance
- Economic Environment
- · Financial Systems, Markets and Institutions
- · Information Management and Strategy
- International Banking
- International Business
- International Financial Management
- Introduction to Accounting for Management

- Introduction to Marketing
- · Organisational Behaviour and Management

Achieve a relevant education accredited with

Among the top 1% business schools worldwide to hold AACSB, EQUIS and AMBA accreditation the highest accolade a business school can achieve.

- Personal Effectiveness
- · Small Business Issues and Planning
- Strategic Management
- · Work Based Learning project

(Optional in 2nd Year)

- Introduction to Human Resource Management
- · Market Development and Buyer Behaviour



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Wealth Relationship
- Treasury & Markets
- Investment Analysis
- · Risk Management, etc.



Preparatory Course for UOL Bachelor of Science (Honours) Accounting & Finance

Awarded by University of London, UK

Apart from teaching accounting techniques and focusing on computational skills which students can apply immediately, the Bachelor of Science (Honours) in Accounting and Finance also enables individuals to evaluate their usefulness in different contexts. We encourage students to adopt a critical and flexible viewpoint so as to look at the subject from a variety of perspectives, including the international arena.



Accreditations



Achieve a relevant education accredited with professional bodies.

· Association of Chartered Certified Accountants (ACCA)



Programme Duration

The programme can be completed within 36 months. For those with exemptions, this programme can be completed within 24 months.



Mode of Assessment

Assignments, class tests and mock examinations allow students sufficient practice for the University's annual examinations. The University of London examination marks account for 100% for most papers. The exception is for selected units where the coursework needs to be assessed by the University.

Modules Outline

Standard Entry Route

- Auditing and Assurance
- Business and Management in a Global Context
- Corporate Finance
- Financial Intermediation or one course from selection groups B, E or $\ensuremath{\mathsf{M}}$
- Financial Reporting
- Introduction to Economics
- Investment Management1 or one 200 or 300 course (or two half-courses)
 from any selection groups
- Management Accounting
- Microeconomics
- Principles of Accounting
- Principles of Banking and Finance
- · Statistics 1 (half-course) and Mathematics 1 (half-course)

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.

Graduate Entry Route

- · Auditing and Assurance
- Corporate Finance
- Elements of Social and Applied Psychology or one course from selection group E or M
- Financial Reporting
- Introduction to Economics
- Management Accounting
- Microeconomics
- Principles of Accounting
- Statistics 1 (half-course) and Mathematics 1 (half-course)

For more information on our Selection Groups, please check with our programme consultants.



Career Opportunities

Business Administration

- Banking and Finance
- Accounting
- Financial Management, etc





Preparatory Course for UOL Bachelor of Science (Honours) Banking & Finance

Awarded by University of London, UK

Students can gain insights into how financial intermediaries and institutions operate, as well as the structure and functioning of financial markets. Individuals will get to master the pricing of financial assets, and why and how corporations issue various types of assets. Information on precisely how such intermediaries operate, both on a domestic level and in the international arena are provided through the banking courses.



Programme Duration

The programme can be completed within 36 months. For those with exemptions, this programme can be completed within 24 months.



Mode of Assessment

Assignments, class tests and mock examinations allow students sufficient practice for the University's annual examinations. The University of London examination marks account for 100% for most papers. The exception is for selected units where the coursework needs to be assessed by the University.

Modules Outline

Standard Entry Route

- · Business and Management in a Global Context
- Corporate Finance
- Elements of Social and Applied Psychology or one 200 or 300 course (or two-half courses) from any selection groups
- Financial Intermediation
- Financial Reporting or one course from selection groups A, B, E or M
- Introduction to Economics
- Investment Management1
- Management Accounting or one 300 course (or two half-courses) from any selection groups
- Microeconomics
- Principles of Accounting
- Principles of Banking and Finance
- · Statistics 1 (half-course) and Mathematics 1 (half-course)

Graduate Entry Route

- Corporate Finance
- Financial Intermediation
- Introduction to Economics
- Investment Management1
- Management Accounting or one 300 course (or two half-courses) from any selection groups
- Microeconomics
- Principles of Accounting
- Principles of Banking and Finance
- Statistics 1 (half-course) and Mathematics 1 (half-course)

For more information on our Selection Groups, please check with our programme consultants.

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 58.



- Commercial Banking
- Investments
- Risk Management
- Management Consultancy, etc.



Certificate in Business Management

Awarded by PSB Academy

This programme is designed to provide individuals with a comprehensive understanding of business fundamentals and skills for an overall knowledge of management functions. The programme will furnish students with better business communication skills and prepare individuals who have to, or will assume higher levels of responsibilities at work. "I have learnt a lot about Business Communication, Marketing, Accounting, and Economics. The teachers gave us a lot of practical examples in class, not just theory that we have to remember during a period of time, but for our whole life."

Joanne Mary Gabrielle Indonesia (2014) PSB Academy Certificate in Business Management



Programme Duration

This full-time programme can be completed within 3 months.



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.



Modules Outline

Business Communication

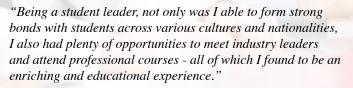
- Fundamentals of Accounting
- Fundamentals of Economics
- Fundamentals of Marketing



Progression Pathway

Upon successful completion of this programme, graduates can advance to the Diploma in Business Administration awarded by PSB Academy.

For detailed progression pathway, please refer to Progression Pathway on page 59.



Alan Pang Malaysia (2014) PSB Academy Diploma in Business Administration

Programme Duration

This full-time programme can be completed within 12 months.



Mode of Assessment

Assessments may include assignments, tests, projects and final examinations.

Modules Outline

Bridging Module (If required)

- Business Study Skills
- Business Environment
- Fundamentals of Accounting

Core Modules

- Business Decision Making
- Communications and Information Systems
- Macroeconomics
- Management
- Marketing
- Principles of Accounting

Elective Path 1

- Business Law
- Microeconomics

Elective Path 2

- Business Ethics
- Financial Management

Business & Communications

Diploma in Business Administration

Awarded by PSB Academy

This programme is designed to equip students with a comprehensive understanding of the business and commercial environment. The programme offers an applied appreciation of core business disciplines such as accounting, economics, management, marketing and business statistics, with a particular emphasis on knowledge and skills that are necessary for students.



Progression Pathway

Upon completion of the PSB Academyawarded Diploma, students can pursue a Bachelor's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Administration
- Customer Service
- Business Development
- Marketing, etc.



Bachelor of Business (Major in Management & Marketing)

Awarded by The University of Newcastle, Australia

This programme is one of the most popular and dynamic degrees offered by The University of Newcastle's Faculty of Business and Law. The Management and Marketing majors cover knowledge that is necessary in numerous job functions in a business setting - an excellent all round choice for those who wish to progress in a business management career.



"The course taught me Marketing and Management concepts and theories which I could apply in the workplace and in real life."

Zhao Yi Ting China (2014) The University of Newcastle, Australia Bachelor of Business (Major in Management & Marketing)

Programme Duration

This full-time programme can be completed within 16-24 months.



Mode of Assessment

Assessments may include assignments, tests, projects and final examinations.

Modules Outline

- · Accounting for Decision Makers
- · Advertising and Promotion Strategy
- · Business Decision Making
- · Business Strategy
- · Consumer Behaviour Elective 1
- Elective 2
- Finance
- · Foundations of Law
- · Information and Communication in Business
- International Marketing
- · Introduction to Human Resource Management
- · Leadership and Entrepreneurship

- · Macroeconomics in the Global Economy
- Managing Organisational Change
- Managing the Organisation
- Marketing Research
- Microeconomics for Business Decisions
- · Organisational Structures and Design
- · Organisations, Politics and Society
- · Principles of Marketing
- Services Marketing
- Strategic Marketing Management
- Tourism Marketing

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- **Retail Management**
- Advertising and Promotion
 Business Management
- Marketing, etc.



"I was exposed to numerous practical examples and theories in class that I have never thought of. The programme has made me more interested in business."

Vivi Indonesia (2014) The University of Newcastle, Australia Bachelor of Business

Programme Duration

This full-time programme can be completed within 16-24 months.



Mode of Assessment

Assessments may include assignments, tests, projects and final examinations.

Modules Outline

- Accounting for Decision Makers
- Advertising and Promotion Strategy
- Business Decision Making
- Business Strategy
- Consumer Behaviour
- EcoTourism and Resource Management
- Elective
- Events Management
- Finance
- Foundations of Law
- Information and Communication in Business
- International Marketing

- Macroeconomics in the Global Economy
- Managing the Organisation
- Marketing Research
- Microeconomics for Business Decisions
- Organisations, Politics and Society
- Principles of Marketing
- Services Marketing
- · Strategic Marketing Management
- Tourism Marketing
- · Tourism Planning and Policy
- Tourism Principles and Practices
- Visitor Management



Business & Communications

Bachelor of Business (Major in Marketing and Tourism)

Awarded by The University of Newcastle, Australia

The Bachelor of Business with the Marketing and Tourism majors will equip you with the relevant knowledge and expertise to excel in today's booming tourism and hospitality industry. It is one of the most popular and dynamic degrees offered by The University of Newcastle, Australia.



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



Career Opportunities

• Tourism Management

- Hospitality Services
- Travel Business
 - Marketing, etc.



Bachelor of Communication (Major in Public Relations and Journalism)

Awarded by The University of Newcastle, Australia

This programme prepares students to work creatively and analytically in the communication and cultural industries, and for further study and research in the discipline. Graduates will have an understanding of the theory practice continuum that operates within communication, and will be critically and analytically aware of the cultural, economic and social significance of communication in a complex and rapidly changing global environment.



Programme Duration

This full-time programme can be completed within 16-24 months.



Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

Modules Outline

- Advanced Public Relations Studies
- Audience Studies
- Communication & Discourse
- Communication, Creativity and Cultural Production
- Developing Multimedia Publications
- Elective 1
- Elective 2
- Feature Writing
- Foundations of Media Production
- International Media Studies
- · Introduction to Communication Theory
- Introduction to Digital Communication
- Introduction to Journalism
- Introduction to Professional Writing
- Introduction to Public Relations

Journalism

- Media, Law, Ethics
- Media, Structures and Practices
- Public Relations Strategy
- Public Affairs and Communication
- Public Relations Campaigns
- Public Relations Writing
- Radio Journalism
- Television Journalism



requirements).

Career Opportunities

Public Relations

Progression Pathway

Progression Pathway on page 59.

Upon completion of this Bachelor's Degree,

students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry

For detailed progression pathway, please refer to

- Radio Broadcasting and Journalism
- Professional and Creative Writing
- Marketing Communication, etc.



Accreditations



AMSRS

Achieve a relevant education accredited with professional bodies.

Graduates of the course are eligible for membership of the following.

- · Australian Marketing Institute (AMI)
- · Australian Market and Social Research Society (AMSRS)

Programme Duration

This full-time programme can be completed within 24 months.

Modules Outline

- · Accounting Fundamentals in Society
- Business Communications
- Consumer Behaviour
- · Continuous Quality Improvement
- International Marketing
- Internet Applications for Marketing Introduction to Management
- Introductory Marketing Research
- Introductory Principles of Finance
- Macroeconomic Essentials for Business
- Management of Change
- Managing Human Resources
- Marketing Communications and Advertising
- Marketing Principles

- Marketing Strategy
- Operations Management
- Organisational Analysis
- Organisational Behaviour
- · Principles of Responsible Commerce
- Responsible Leadership
- · Services Marketing
- · Simulation of a Socially Innovative Enterprise
- · Statistics for Business
- Tourism Marketing



Business & Communications

Bachelor of Commerce (Management and Marketing)

Awarded by University of Wollongong, Australia

This degree is designed for students who would like to undertake a degree in the principle areas of business and commerce. It is suitable preparation for students who would like to become professionals in a Management and Marketing. The degree consists of compulsory core subjects including a capstone subject and will be taken with a double major in Management and Marketing. The aim is to provide a foundation for the understanding of the business and commercial environment.



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.

Career Opportunities



- Strategic Development Executive
- Operations Manager
- Product Manager
- Customer Service Manager

Assessments for this programme include assignments and written exams.

Mode of Assessment



Bachelor of Commerce (Supply Chain Management)

Awarded by University of Wollongong, Australia

Supply Chain Management is concerned with the entire lifecycle of a product or service, from before it's made, to how it is disposed of and how it moves between every stage.As well as goods and services, supply chain managers analyse and manage information from the suppliers, through intermediaries, to the customer—and their customers, if your client is a business. It includes managing technical processes: both within the firm between functions such as procurement, manufacturing and marketing; and between organisations such as manufacturers, distributors, wholesalers and retailers.



Accreditations



SUPPLY CHAIN & LOGISTICS ASSOCIATION OF AUSTRALIA The Supply Chain Management major is accredited by:

Logistics & Supply Chain Management Society (LSCMS), Singapore
 Supply Chain & Logistics Association of Australia (SCLAA)

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Programme Duration

This full-time programme can be completed within 16-24 months.

Modules Outline

YEAR 1

1st Trimester

- · Accounting Fundamentals in Society
- Introduction to Management
- Macroeconomics Essentials for Business
- Principles of Responsible Commerce
- 2nd Trimester
- Accounting in Organisations
- Introductory Principles of Finance
- Marketing PrinciplesStatistics for Business
- 3rd Trimester
- Consumer Behaviour
- Introductory Marketing Research
- Management and Electronic Business
- Systems Thinking & Simulation

YEAR 2

- 1st Trimester
- Logistics Management
- Management of Change
- · Principles of Supply Chain Management
- Services Marketing
- 2nd Trimester
- International Marketing
- Operations Management
- Responsible Leadership
- Supply Chain Strategies
- 3rd Trimester
- Continuous Quality Improvement
- International Finance
- · Simulation of a Socially Innovative Enterprise
- Strategic Management



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.

Career Opportunities



Logistics
 Procurement and Compliance

- Procurement and Complia
 Sourcing
 - Services Marketing, etc.

Mode of Assessment Assessments may include assignments,

tests, projects, and final examinations.





Bachelor of Arts with Honours in Advertising and **Business**

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Advertising and Business is the same as that offered at the UK home campus. As well as covering business topics such as business management and marketing together with applied and creative advertising, the course provides a sound grounding in the following core themes: Advertising, Business, Communications, and Research.

Accreditations

Accredited Study Centre

Multi Award Pathway

2013-2014



#ASSOCIATION# BUSINESS SCHOOLS



This full-time programme can be completed within 16 months.

Member of European

Foundation of Management Development (EFMD)



Mode of Assessment

Achieve a relevant education accredited with professional bodies.

Assessments may include assignments, tests, projects, and final examinations.



Modules Outline

Advanced Marketing Study (Project)

Programme Duration

- · Brand and Corporate Communications
- Campaign Management
- Career Preparation
- · Contemporary Issues in HR Service Delivery
- Contemporary Marketing Issues
- · Corporate Marketing Strategy
- Effective Communication Skills 2
- Exploring Entrepreneurship
- Managing Business
- Managing Organisational Change
- Marketing Management
- Marketing Research II



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Marketing Research
- Advertising
- Corporate Communications · Branding, etc.



Bachelor of Arts with Honours in Advertising and Marketing

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Advertising and Marketing is the same as that offered at the UK home campus.

As well as covering mainstream marketing issues such as marketing research and management together with creative advertising and consumer behaviour, the course covers the following core themes: Advertising, Marketing, Communications, and Research.



Accreditations



2013-2014

Accredited Study Centre Multi Award Pathway

ABS *ASSOCIATION # BUSINESS SCHOOLS

Member of the Association of UK Business Schools (ABS)

This full-time programme can be completed within 16 months.

EFMD

Member of European Foundation of Management Development (EFMD)



Mode of Assessment

Achieve a relevant education accredited with professional bodies.

Assessments may include assignments, tests, projects, and final examinations.



Modules Outline

Advanced Marketing Study (Project)

Programme Duration

- Applied Advertising
- Brand and Corporate Communications
- Campaign Management
- Career Preparation
- Contemporary Marketing Issues
- Corporate Marketing Strategy
- Digital Marketing
- Effective Communication Skills 2
- Global Marketing
- Marketing Management
- Marketing Research II
- · Services and Retail Marketing



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Marketing Research
- Advertising
- Corporate Communications
 Branding, etc.





Bachelor of Arts with Honours in **Business and** Marketing

Awarded by Coventry University, UK

The Bachelor of Arts with Honours in Business and Marketing is the same as that offered at the UK home campus. The course provides a sound grounding in the following core themes: Business, Marketing, Communications, and Research.

Accreditations



Accredited Study Centre Multi Award Pathway 2013-2014

#ASSOCIATION# BUSINESS SCHOOLS

Member of the Association of UK Business Schools (ABS)

This full-time programme can be completed within 16 months.

Member of European Foundation of Management Development (EFMD)



Mode of Assessment

Achieve a relevant education accredited with professional bodies.

Assessments may include assignments, tests, projects, and final examinations.

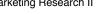


Modules Outline

· Advanced Marketing Study (Project)

Programme Duration

- · Brand and Corporate Communications
- Career Preparation
- · Contemporary Issues in HR Service Delivery
- Contemporary Marketing Issues
- Corporate Marketing Strategy
- Digital Marketing
- Effective Communication Skills 2
- Global Marketing
- Managing Business
- Managing Organisational Change
- Marketing Management
- Marketing Research II





Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Marketing Research
- Business Management
- Business Communication
- · Digital Marketing, etc.



Bachelor of Science (Honours) in Business Studies

Awarded by Loughborough University, UK

The Loughborough University Bachelor of Science (Honours) in Business Studies is designed to give you an idea of what makes the business world tick. The programme will also develop your potential academically and in the workplace.



Accreditations





Achieve a relevant education accredited with professional bodies.

Among the top 1% business schools worldwide to hold AACSB, EQUIS and AMBA accreditation – the highest accolade a business school can achieve.



Programme Duration

This full-time programme can be completed within 24-36 months.



Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

Modules Outline

- Business Information Systems
- · Business Mathematics and Statistics
- Corporate Finance
- Economic Environment
- International Business
- Introduction to Accounting for Management
- Introduction to Human Resource Management
- Introduction to Marketing
- Market Development and Buyer Behaviour
- Marketing Strategy and Planning
- Operations and Project Management

- Organisational Behaviour and Management
- Personal Effectiveness
- Small Business Issues and Planning
- Strategic Management
- Work Based Learning project

(Optional in 3rd Year)

- Current Issues in Managing People at Work
- Information Management and Strategy
- · Resourcing, Recruitment and Selection
 - Busines
 - 28



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



- Marketing
- Business Development
- Retail
- · Business Operations, etc.





Preparatory Course for UOL Bachelor of Science (Honours) Business and Management

Awarded by University of London, UK

This degree gives students the opportunity to study management activities and the environment in which businesses operates. This helps to prepare them for the demanding and competitive world of business today.

Programme Duration

The programme can be completed within 36 months. For those with exemptions, this programme can be completed within 24 months.

Mode of Assessment

Assignments, class tests and mock examinations allow students sufficient practice for the University's annual examinations. The University of London examination marks account for 100% for most papers. The exception is for selected units where the coursework needs to be assessed by the University.

Modules Outline

- Standard Entry Route
- Business and Management in a Global Context
- Core Management Concepts
- Corporate finance
- · Elements of Social and Applied Psychology
- Human Resource Management or one 300 course from selection group M
 Information Systems and Organisations or from the following selection:
- Human Resource Management
- Principles of Marketing Introduction to Economics
- Management Science Methods
- Principles of Accounting
- Principles of Banking and Finance or one 100, 200 or 300 course (or two half-courses) taken from the any selection groups
- · Principles of Marketing or one 300 course from selection group M
- · Statistics 1 (half-course) and Mathematics 1 (half-course)

Graduate Entry Route

- · Business and Management in a Global Context
- Core Management Concepts
- Corporate finance
- Elements of Social and Applied Psychology or from the following selections:
 - Human Resource Management
 - Principles of Marketing
 - Information Systems and Organisations
- Introduction to Economics
- Management Accounting or one 300 course from selection group M
 - Management Science Methods
- Principles of Accounting
- · Statistics 1 (half-course) and Mathematics 1 (half-course)

For more information on our Selection Groups, please check with our programme consultants.

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 59.



Career Opportunities

Trading

- Investment Banking
- Economics
- Management Consultancy, etc.



Master of Business Administration

Awarded by The University of Newcastle, Australia

PSB Academy, in partnership with The University of Newcastle, launched the Master of Business Administration programme in 2006. Ever since then, PSB Academy has been providing quality education for its University of Newcastle MBA students. In May 2010, two students of PSB Academy, from The University of Newcastle MBA programme, captured second-place in the highly acclaimed Summit Competition organised by S.P. Jain Centre of Management.

This programme is designed to provide students with a range of analytic, strategic and leadership skills which will prepare them for increasingly competitive careers in business management in the corporate and public sectors.





Programme Duration

This full-time programme can be completed within 12 months.



Mode of Assessment

Assessments may include assignments, tests, projects, and final examinations.

Direct entry into the MBA will be available for applicants who have Business related degree qualification. For other qualifications, it shall be assessed on a case by case basis.



Modules Outline

- Accounting and Financial Management
- · Corporate Governance and Social Responsibility
- Cross-Cultural Management
- Economics of Competitive Advantage
- Foundations of Business Analysis
- Globalisation
- Human Resource Management
- · Managing HR in International Organisations
- Managing Under Uncertainty
- Marketing Management and planning
- · Organisational Behaviour and Design
- Strategic Management



- Risk Management
- Trading
- Management Consultancy
- Enterprise Management, etc.





Master of Science **Business** Management

Awarded by Edinburgh Napier University, UK

The Master of Science (MSc) Business Management suite of programmes has been designed to develop students' personal and professional skills of independent thinking, critical analysis and reflective learning within the contexts of business and management. Graduates, business professionals and international applicants can all benefit from the MSc Business Management suite as it is highly relevant for those seeking careers in the public, private and not-for-profit sectors

Accreditations



Achieve a relevant education accredited with professional bodies.

The Chartered Management Institute (CMI) is a UK-based accredited organisation, responsible for setting standards in management and recognising excellence through the award of professional qualifications.



Programme Duration

This full-time programme can be completed within 12 months.

Modules Outline

- **Core Modules**
- · Global Economic Environment & Marketing
- · Leadership Strategy & Innovation
- Organisational Change & Management

Sustaining Organisational Performance

Specialism Compulsory Modules (Entrepreneurship)

- Managing Innovation
- New Venture Planning
- Postgraduate Practice Report

Specialism Compulsory Modules (Human Resource Management)

- · Contemporary Human Resource Management
- Human Resource Management in an
- International Context
- Postgraduate Practice Report

Specialism Compulsory Modules (Sales)

- International Sales Management
- · Professional Selling and Sales Strategies
- Postgraduate Practice Report

Specialism Compulsory Modules (Marketing)

- Global Marketing
- Postgraduate Practice Report



Career Opportunities

- Business Planning
- **Business Management**
- Operations Management
- Enterprise Management, etc.

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Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.



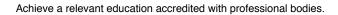
Master of Science International **Business** Management

Awarded by Edinburgh Napier University, UK

This programme is designed for people contemplating a career in international business or currently working and looking to upgrade their qualifications. It provides the tools required to be successful in the international business management arena. Covering issues that range from intercultural business communication, competitive advantage, global economics and global marketing, it addresses the essentials of modern international business and opens doors to increased employment opportunities at postgraduate level.



Accreditations



The Chartered Management Institute (CMI) is a UK-based accredited organisation, responsible for setting standards in management and recognising excellence through the award of professional qualifications.



Programme Duration

This full-time programme can be completed within 12 months



Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.



Modules Outline

- Global Economic Environment & Marketing
- · Global Marketing
- · Human Resource Management in an International Context
- Intercultural Business Communication
- · Leadership Strategy & Innovation
- Sustaining Organisational Performance
- Postgraduate Practice Report



- Regional Business Planning
- Business Management
- Operations Management
 Enterprise Management, etc.





Engineering & IT

Certificate in Engineering Foundation

Awarded by PSB Academy

This programme is designed for individuals who want to update themselves with fundamental concepts in Engineering Physics and Mathematics to develop the technical problem solving skills required within an engineering environment. It also enhances the English oral and written communication skills required for an effective working environment. Overall, this Certificate allows the participant to possess a comprehensive knowledge base for a more effective delivery within an engineering work environment and a higher level of responsibility.



Programme Duration

This full-time programme can be completed within 3 months.



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.



Modules Outline

- Effective Communication
- Foundation Mathematics
- Foundation Engineering Physics

The delivery of modules may not follow the sequence as shown and is subject to change.



Progression Pathway

Upon successful completion of this programme, graduates can advance to the Diploma in Electrical Engineering Technology and Mechanical Engineering Technology awarded by PSB Academy.

For detailed progression pathway, please refer to Progression Pathway on page 60.



Engineering & IT

Certificate in InfoComm Technology

Awarded by PSB Academy

The Certificate in InfoComm Technology provides students with a strong basic foundation to develop relevant applications for businesses and public organizations. Students will be equipped with the essential knowledge of business processes and technical skills required to harness the power of information and communication technologies. They will also be able to adopt and apply methodologies in Software Engineering to analyse, design, develop, and implement information systems to gain competitive advantages in the industries.





Programme Duration

This full-time programme can be completed within 3 months.



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.



Modules Outline

- Foundation Mathematics
- Fundamentals of Programming
- Information Systems

The delivery of modules may not follow the sequence as shown and is subject to change.



Progression Pathway

Upon successful completion of this programme, graduates can advance to the Diploma in InfoComm Technology awarded by PSB Academy.

For detailed progression pathway, please refer to Progression Pathway on page 60.





Engineering & IT

Diploma in Electrical Engineering Technology

Awarded by PSB Academy

Electrical engineering technologists provide technical support and services in the design, development, testing, production and operation of electrical and electronic equipment and systems. They are employed by electrical utilities, communications companies, manufacturers of electrical and electronic equipment, consulting firms, government sectors and a wide range of manufacturing, processing and transportation industries.



Programme Duration

This full-time programme can be completed within 12 months.



Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Modules Outline

Bridging Modules (If required)

- Effective Communication
- Foundation Mathematics
- Foundation Engineering Physics

Core Modules

- Circuit Theory and Analysis
- · Communication and Information Systems
- Electrical and Electronic Principles 1

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- Electrical and Electronic Principles 2
- Engineering Mathematics 1
- Engineering Mathematics 2
- Fundamentals of Programming
- Research Project

The delivery of modules may not follow the sequence as shown and is subject to change.



Progression Pathway

Upon successful completion of this programme, graduates can advance to gain entry into Engineering-related Bachelor's Degree programme awarded by Coventry University, UK or The University of Newcastle, Australia.

For detailed progression pathway, please refer to Progression Pathway on page 60.



Career Opportunities

Electrical Engineering

- Programming
- Manufacturing
- Processing and Transportation, etc.



Diploma in Mechanical Engineering Technology

Awarded by PSB Academy

ADVANCED ENGINEERING

Mechanical engineering technologists provide technical support and services in the mechanical engineering field such as the design, development, maintenance and testing of machines such as components, heating and ventilating systems, power generation and conversion plants, manufacturing plants and equipment. They are employed by consulting and engineering firms, manufacturing and processing companies, educational institutions and many other sectors.





Programme Duration

This full-time programme can be completed within 12 months.



Mode of Assessment

Assessment of this programme may include assignments, tests, projects and final examinations.

Modules Outline

Bridging Modules (If required) • Effective Communication

- Foundation Mathematics
- Foundation Engineering Physics
- Electrical and Electronic Principles 1
- Engineering Computation and Drawing
- Engineering Materials and
 Manufacturing Processor
- Manufacturing Processes

 Engineering Mathematics 1
- Engineering Mathematics 1
- Mechanical Design and Engineering Applications
- Mechanical Science
- Strength of Materials



Progression Pathway

Upon successful completion of this programme, graduates can advance to gain entry into Engineering-related Bachelor's Degree programme awarded by Coventry University, UK or The University of Newcastle, Australia.

For detailed progression pathway, please refer to Progression Pathway on page 60.



- Mechanical Engineering
- Programming
- Manufacturing
- Processing and Transportation, etc.





Engineering & IT

Diploma in InfoComm Technology

Awarded by PSB Academy

This programme aims to provide students with a strong basic foundation to develop relevant applications for businesses and public organisations. Students will be equipped with the essential knowledge of business processes and technical skills required to harness the power of information and communication technologies. They will also be able to adopt the good practices in Software Engineering to analyse, design, develop and implement effective information systems to support various industries' information needs.



Programme Duration

This full-time programme can be completed within 9 months.



Mode of Assessment

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.



Modules Outline

Bridging Modules (If required)

- Foundation MathematicsFundamentals of Programming
- Information Systems
- Applied Communication
- Data Communication and Networking
- Database Design and Modelling
- Discrete Mathematics
- Information Systems and the Organisations
- Introduction to Computer and Operating Systems
- Introduction to Software Engineering
- Introduction to Programming



Progression Pathway

Upon successful completion of this programme, graduates can advance to gain entry into IT-related Bachelor's Degree programme awarded by Coventry University, UK or The University of Newcastle, Australia.

For detailed progression pathway, please refer to Progression Pathway on page 60.

- Network Support
- Data Communication
- System Engineering
- · Information Systems, etc.



Engineering & IT

Bachelor of Engineering with Honours in Electrical and Electronic Engineering

Awarded by Coventry University, UK

The Bachelor of Engineering with Honours in Electrical and Electronic Engineering degree allows you access to the latest technologies in the fields of electrical and electronic engineering, with an emphasises on innovation, design and development, which will encompass technical and transferable skills. By acquiring the necessary depth of knowledge you will develop high-quality solutions to engineering problems.



Accreditations



Achieve a relevant education accredited with professional bodies.



Programme Duration

This full-time programme can be completed within 16 months.



Modules Outline

Level 2

- Analogue and Digital Electronics 2
- Effective Communication Skills 2
- Electrical Engineering 2
- Embedded Microprocessors Group Project
- Engineering Mathematics 2
- Linear Control Systems

Level 3

- Academic Writing Skills 3
- Advanced Control Systems
- Advanced Digital Systems
- Advanced Electronics
- · Electrical Power Systems
- Individual Project



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

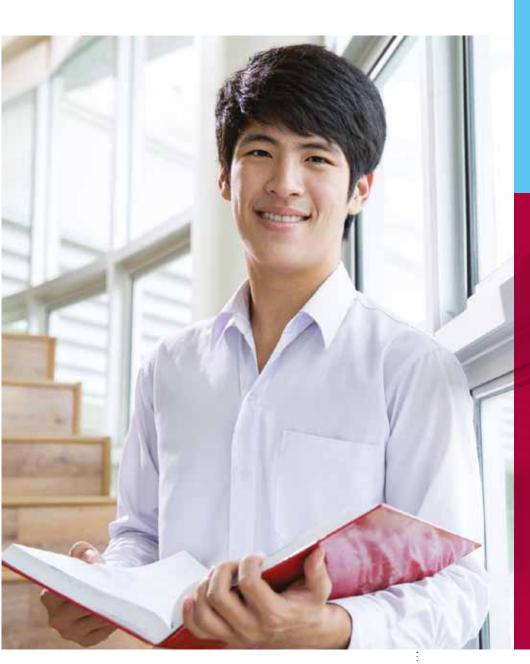


Progression Pathway

For detailed progression pathway, please refer to Progression Pathway on page 60.



- Electronic and Electrical Engineering
- Renewable Energy
- Robotics
- · Telecommunications, etc.





Programme Duration

This full-time programme can be completed within 16 months.



Modules Outline

Level 2

- Analytical Modelling
- Design and Sustainability
- Effective Communication Skills 2
- Engineering Management
- Instrumentation and Control
- Solid Mechanics and Dynamics
- Thermofluid Mechanics

Level 3

- Academic Writing 3
- Finite Element Analysis
- Fluid Mechanics
- Individual project
- Mechanical Product Innovation
- Professional Development and Management
- · Reliability and Durability
- Stress and Dynamic Analysis I
- Thermodynamics III



Engineering & IT

Bachelor of Engineering with Honours in Mechanical Engineering Awarded by Coventry University, UK

Mechanical Engineering is the basis for many engineering disciplines including the automotive, aero, marine and medical sectors. Study in this field can lead to a vast range of employment opportunities and routes for postgraduate study. The Coventry University BEng (Hons) degree in Mechanical Engineering will equip you with the skills and capabilities for you to make a significant and early contribution to industry and society and set you on the path to be a Chartered Engineer. You will develop an in-depth knowledge of the essential technical subjects, along with the personal skills necessary to progress your career to a leadership role in industry.



Mode of Assessment

Assessment for this programme include practical assignments, projects, presentations and final examination.



Progression Pathway

For detailed progression pathway, please refer to Progression Pathway on page 60.



- Mechanical Engineering
- Design Industry
- Energy Sector
- Transport Sector
- Manufacturing Sector



Engineering & IT

Bachelor of Engineering (Honours) (Electrical)

Awarded by The University of Newcastle, Australia

Electrical Engineering is the science of power generation and distribution, signal processing, analogue and digital electronics. It is crucial to the smooth running of any developed nation and is becoming increasingly vital in countries working to improve their capacity in new and emerging technologies.







Achieve a relevant education accredited with professional bodies.

The Bachelor of Engineering programmes offered by The University of Newcastle, Australia (in conjunction with PSB Academy) are fully accredited by Engineers Australia (EA).



Programme Duration

This full-time programme can be completed within 36 months.



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.

Students must complete an equivalent of 12 weeks industry experience during their programme. Please check http://www.newcastle.edu.au website for more information.

Modules Outline

- Advanced Physics 1
- Advanced Physics 2
- · Analog and Digital Communications
- Automatic Control
 - Calculus of Science and Engineering
 - Computer Engineering 1
 - Computer Engineering 2
- Elective 1
- Elective 2
- Electrical Engineering 1
- Electric Energy Systems
- Electrical Circuits
- Electrical Systems

- Electronics
- Electronics Design
- Embedded Systems
- Engineering Mathematics
- · Electric Machines and Power Systems
- Engineering Project Management
- · Ethics, Technology and Engineering
- Final Year Project Part A
- Final Year Project Part B
- Industrial Experience Placement
- Introduction to Electrical Engineering Design
- Introduction to Engineering Practice
- Introduction to Procedural Programming

Progression Pathway For detailed progression pathway, please

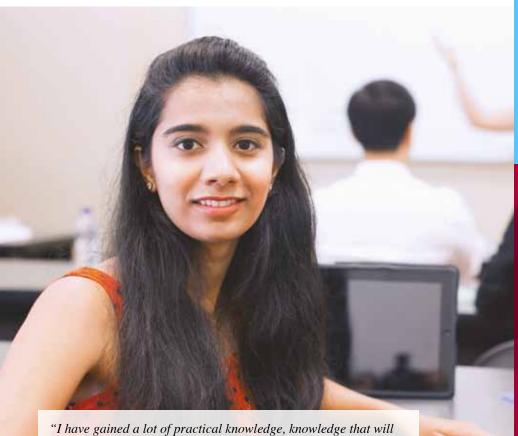
refer to Progression Pathway on page 60.





- · Electronic and Electrical Engineering
- Renewable Energy
- Robotics
- Telecommunications, etc.
 - Mathematics 1
 - Mathematics 2
 - Programmable Logic Design
 - Quantum Mechanics and Semiconductor Physics
 - Signal Processing
 - · Signals and Systems

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Engineering & IT

Bachelor of Engineering (Honours) (Mechanical)

Awarded by The University of Newcastle, Australia

Mechanical Engineering is the broadest of all engineering disciplines. It is concerned with the design, manufacture, operation and maintenance of mechanical devices, equipment and systems. The mechanical programme offers a sound introduction to the fundamental principles of engineering science and practice.

"I have gained a lot of practical knowledge, knowledge that will <mark>help me buil</mark>d up a better future."

Tejescuini Matha India (2014) University of Newcastle Bachelor of Engineering (Honours) (Mechanical)

Accreditations



Achieve a relevant education accredited with professional bodies.

The Bachelor of Engineering programmes offered by The University of Newcastle, Australia (in conjunction with PSB Academy) are fully accredited by Engineers Australia (EA).



Programme Duration

This full-time programme can be completed within 36 months.



Progression Pathway

Career Opportunities

· Metal and Materials Production

Power Generation

Manufacturing, etc.

Transportation

For detailed progression pathway, please refer to Progression Pathway on page 60.



Mode of Assessment

Assessments may include laboratory assignments, tests, projects, and final examinations.



Modules Outline

- Advanced Computer Aided Engineering and Manufacturing
- Applied Engineering Thermodynamics
- Automatic Control
- Calculus of Science and Engineering
- Computational Mechanics
- Computer Aided Engineering
- Dynamics 2
- Elective 1
- Elective 2
- Electrical Engineering 1
 Engineering Computations
- Engineering Computations 2

- Engineering Economic Analysis
- Engineering Mechanics
- Engineering Project Management
- Ethics, Technology and Engineering
 Industrial Experience Placement
- Industrial Experience F
- Integrated Physics
 - Introduction to Engineering Practice
- Introduction to Procedural Programming
 Materials Science and Engineering 1
- Materials Science and Engineering 1
 Materials Science and Engineering 2
 - Mathematics 1
 - Mathematics 2

-
 - Mechanical Engineering Design 1
 Mechanical Engineering Design 2
 - Mechanical Engineering Project A
 - Mechanical Engineering Project A
 Mechanical Engineering Project B
 - Mechanics of Solids
 - Mechatronic Systems
 - Thermofluids
 - Transport Phenomena



Engineering & IT

Bachelor of Information Technology (Major in Enterprise Information Technology and Software Development & Applications)

Awarded by The University of Newcastle, Australia

The combination of Enterprise Information Technology and Software Development & Applications in this programme ensures that you will have the skills to develop application solutions and build robust business systems. You will be exposed to the use of IT in various settings, concentrating on traditional business uses of IT.





Programme Duration

This full-time programme can be completed within 16-24 months.



Mode of Assessment

Assessments may include laboratory assignments, tests, projects and final examinations.



Career Opportunities

Progression Pathway

For detailed progression pathway, please

refer to Progression Pathway on page 60.

- ----
- Database AnalysisInformation System
- Network Support
- Software Engineering, etc.

Modules Outline

- Applications Programming
- Business Analysis
- Business Decision Making
- Business Strategy
- Contemporary Issues in Information Technology
- Database Management Systems
- Foundations of Information Technology
- Games Production
- Information & Communication in Business
- Internet Communications
- Introduction to Procedural Programming
- Introduction to Programming
- IT Major Project
- Managing Organisational Change
- Managing the Organisation
- Organisational Structures and Design
- Project Management
- Systems and Network Administration
- Systems Modelling
- The Digital Economy
- The Information Resource
- Web MultimediaWeb Programming





Engineering & IT

Bachelor of Science with Honours in **Computer Science**

Awarded by Coventry University, UK

The course provides a focussed education for specific destinations in the computing industry. Graduates of the course will be Computer Scientists with specialised skills suiting them particularly for the identified industries. Good graduates will also be equipped to engage in research to take up higher degree study. The skills are also applicable to a wider range of industries and end destinations. Graduates holding this award will have a clearly targeted and developed set of skills in computer science.

Accreditations

bcs Educational Affiliate

The British Computer Society (BCS)



Programme Duration

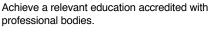
This full-time programme can be completed within 16 months.

Mode of Assessment

Assessment for this programme may include lab tasks, assignments, tests, projects and final examinations.

Modules Outline

- Academic Writing 3
- Data and Information Retrieval
- Effective Communication Skills 2
- Individual Project
- Open Source Development
- · Operating Systems, Security and Networks
- Programming, Algorithms and Data Structures
- Rapid Application Development
- Real World Project
- Software Engineering
- · Software Quality and Process Management
- Technology and its Social, Legal and Ethical Context
- Theoretical Aspects of Computer Science





Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 60.



- **Quality and Process Management**
 - Information System
 - **Network Support**
 - Software Engineering, etc.



Diploma in Tourism and Hospitality Management

Awarded by **PSB** Academy

This programme is designed to introduce students to core tourism, leisure and hospitality concepts, as well as foundation management skills required to successfully manage and develop a tourism and hospitality business, or related leisure and recreation enterprises.





Programme Duration

This full-time programme can be completed within 10 months.



Mode of Assessment

Assessment for this programme may include assignments, tests, projects and final examinations.



Modules Outline

- Accommodation Operations
- · Communication and Information Systems in Business
- · Destination and Tourism Management Economics
- Financial Accounting
- Foodservice Operations and Management
- Marketing for Tourism and Hospitality
- · Principles of Hospitality Management



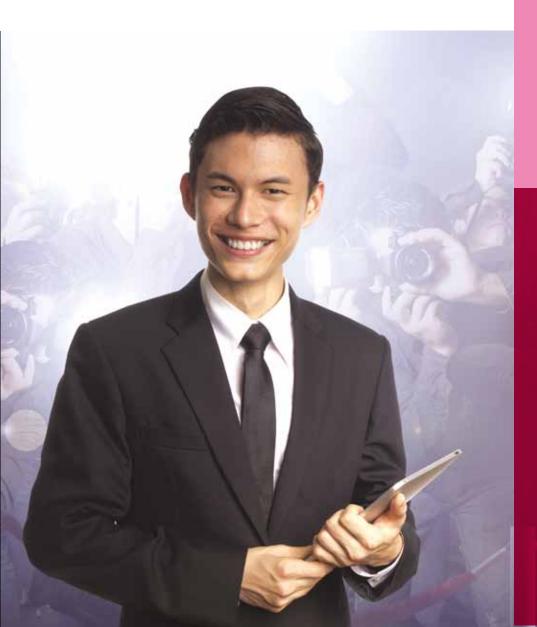
Progression Pathway

Upon completion of the PSB Academy-awarded Diploma, students can pursue Hospitality & Tourism related Bachelor's degree programmes awarded by Edinburgh Napier University, UK.

For detailed progression pathway, please refer to Progression Pathway . page 61.



- Tourism and Hospitality
- Food and Beverage
- Guest Relations
- Customer Service, etc.





Bachelor of Arts Festival and Event Management

Awarded by Edinburgh Napier University, UK

This programme is designed to provide students with a coherent and vocationally relevant curriculum that will equip them for a career in festival and event management and related service sectors. Students will be equipped with a good understanding of general business and management skills to become an effective manager of people and resources.

Accreditations



Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- Conference Management
- Customer Service & Care
- Event Management
- Facilities Planning for Hospitality Tourism and Events
- Hospitality Supervision and Training Skills
- Impacts of Festivals and Events
- Planning and Public Policy for Festivals and Events
- Service Management
- Sports Event Tourism
- Transport for Tourism
- Visitor Attraction Management



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.

Career Opportunities



International Festival and

- Event Management • Customer Service
- Service Management
- Tourism and Management, etc.



Bachelor of Arts Hospitality and Marketing Management

Awarded by Edinburgh Napier University, UK

This programme is designed for students who have a keen interest in marketing and wish to pursue a career in the hospitality industry. Graduates will understand that the customer is at the heart of any hospitality business, and learn the importance of marketing in attracting these customers.



Accreditations

Institute

Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- Conference Management
- Customer Service and Care
- Facilities Planning for Hospitality Tourism and Events
- Hospitality Business Development
- Hospitality Supervision and Training Skills
- International Marketing
- Market Research and Communications
- Service Management
- Sports Event Tourism
- The Study of Food and Wine
- Transport for Tourism



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.



Career Opportunities

- Marketing Management
- Customer Service
- Service Management
- Tourism and Management, etc.

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Bachelor of Arts Hospitality and Tourism Management

Awarded by Edinburgh Napier University, UK

This programme is designed for students who wish to pursue a career in the hospitality and tourism industries. Graduates will understand that the customer is at the heart of any hospitality or tourism business.

Accreditations

of Hospitality

Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- · Customer Service and Care
- · Facilities Planning for Hospitality Tourism and Events
- Hospitality Business Development
- Hospitality Supervision and Training Skills
- International Tourism Policy and Planning
- Service Management
- Sports Event Tourism
- The Study of Food and Wine
- Tourism Impacts
- Transport for Tourism
- Visitor Attraction Management



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.



- Retail Management
- Customer Service
- Service Management
- Tourism and Management, etc.



Bachelor of Arts Hospitality Management with Human Resource Management

Awarded by Edinburgh Napier University, UK

This programme is designed for students who have a keen interest in Human Resource Management and wish to pursue a career in the hospitality industry. Graduates will understand that the customer is at the heart of any hospitality business and learn the importance of staff issues in serving these customers.



Accreditations



Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- Conference Management
- Customer Service and Care
- Facilities Planning for Hospitality Tourism and Events
- Hospitality Business Development
- Hospitality Supervision and Training Skills
- Introduction to Human Resource Management
- Managing the Employment Relationship
- Service Management
- Sports Event Tourism
- The Study of Food and Wine
- Transport for Tourism



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.



- Human Resource Management
 - Customer Service
 - Service Management
 - Tourism and Management, etc.





Bachelor of Arts Tourism and Marketing Management

Awarded by Edinburgh Napier University, UK

This programme is designed for students who wish to pursue a career in the tourism area with a special interest in marketing. Graduates will understand that the customer is at the heart of any tourism business, and learn the importance of marketing in attracting these customers.

Accreditations

Institute of Hospitality

Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

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Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- Conference Management
- · Facilities Planning for Hospitality Tourism and Events
- · Hospitality Supervision and Training Skills
- International Marketing
- International Tourism Policy and Planning
- Marketing Research and Communication
- Service Management
- Sports Event Tourism
- Tourism Impacts
- Transport for Tourism
 Visitor Attraction Management
- Visitor Attraction Management



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.



Career Opportunities

International Marketing Management

- Advertising and Promotion
- Service Management
- Tourism and Management, etc.



Bachelor of Arts Tourism Management with Human Resource Management

Awarded by Edinburgh Napier University, UK

This programme is to provide students with an opportunity to explore an area of interest in tourism with a special interest in Human Resource Management. Graduates will understand that the customer is at the heart of any tourism business, and learn the importance of staff issues in serving these customers.



Accreditations

Institute of Hospitalit

Achieve a relevant education accredited with professional bodies.

This programme is accredited in Edinburgh Napier University by the Institute of Hospitality, UK.



Programme Duration

This full-time programme can be completed within 16 months.

Mode of Assessment

Modules are assessed by a mixture of examinations, written course work and presentations.

Modules Outline

- Business and Management Challenges
- Conference Management
- · Facilities Planning for Hospitality Tourism and Events
- · Hospitality Supervision and Training Skills
- International Tourism Policy and Planning
- Introduction to Human Resource Management
- · Managing the Employment Relationship
- Service Management
- Sports Event Tourism
- Tourism Impacts
- Transport for Tourism
- Visitor Attraction Management



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master's degree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 61.



- International Marketing Management
 - Destination Development
 - Service Management
 - Tourism and Management, etc.



Life & Physical Sciences

Foundation Diploma in Life Sciences

Awarded by PSB Academy

The Foundation Diploma in Life Sciences programme aims to instil a firm foundation in the basic knowledge of Life Sciences, while developing the students' ability to think clearly and to express their ideas, whether verbally or in writing, with clarity and logic. The modules offered in this programme differ qualitatively from traditional biology, chemistry and mathematics, both in terms of teaching approach and the quality of time spent in the laboratory.



Programme Duration

This full-time programme can be completed within 6 months.



Mode of Assessment

Each module will carry a mix of coursework (assignments/quizzes/ tests/reports/lab work) and a final examination. Note that the examination hours are not included in total contact hours.



Modules Outline

- Chemistry of Life
- Mathematics for Life Sciences
- Modern Biology
- Scientific Communications



Progression Pathway

Upon completion of this programme students can pursue a Bachelor's Degree programme with La Trobe University (subject to meeting the University's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 62.

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Life & Physical **Sciences**

Bachelor of **Biomedical Sciences**

Awarded by La Trobe University, Australia

Biomedical science is the study of the human body, its structure and function in health and disease. Biomedical scientists require an understanding of medical biochemistry, microbiology, pharmacology, cell and molecular biology, physiology, infectious diseases and neuroscience. This course aims to give you a thorough understanding of human disorders and their underlying molecular basis.





Programme Duration

This full-time programme can be completed within 24 months.



Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Modules Outline

- · Advanced Biochemistry and Medical Biology Laboratory Course
- · Advanced Topics in Biochemistry and Cell Biology
- · Advanced Topics in Biochemistry and Molecular Biology 3A (Part 1)
- · Advanced Topics in Biochemistry and Molecular Biology 3A (Part 2)
- Advanced Topics in Medical Science A (Part 1)
- Advanced Topics in Medical Science A (Part 2)
- · Advanced Topics in Medical Science B
- · Applications in Biomedical Science
- Chemistry 1A
- Chemistry 1B
- Clinical Biochemistry and Haematology
- · Genetics, Human Biology and Evolution

- Group Project
- Introduction to Microbiology
- · Introduction to Biochemistry and Molecular Biology
- · Introduction to Biomedical Science
- · Metabolic Biochemistry and
- Cell Biology
- Molecular and Human Genetics · Organisation and Function of Cells
- and Organisms
- · Organs and Organ Systems
- Pharmaceutical Formulation A
- · Pharmacology A
- · Pharmacology B
- Statistics for Life Sciences

Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master'sdegree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 62.



- Pharmaceutical
- Laboratory
- Biology Research
- Biomedical Science, etc.



Life & Physical **Sciences**

Bachelor of Science (Pharmaceutical Science)

Awarded by La Trobe University, Australia

Science seeks answers to some of the most significant questions facing humankind. The extent of climate change, the best medicines to treat cancer, the most effective ways to protect endangered animals - and many other challenges - all require answers from science.

Our Bachelor of Science (Pharmaceutical Science) is a course that provides students the opportunity to focus on subjects directly related to formulation science, medicinal chemistry, pharmacology and therapeutics as opposed to a generic science degree.

Programme Duration

This full-time programme can be completed within 24 months.



Mode of Assessment

Assessments may include assignments, tests, projects, reports, lab work and final examinations.

Modules Outline

- Advanced Topics in Medical Science A (Part 1)
- Advanced Topics in Medical Science A (Part 2)
- · Advanced Topics in Medical Science B
- · Applications of Biomedical Science · Applications of Biotechnology
- Biopharmaceutics
- Chemical Analysis
- Chemistry 1A
- Chemistry 1B
- Clinical Biochemistry and Haematology · Genetics, Human Biology and Evolution
- Group Project
- · Introduction to Microbiology
- · Introduction to Biochemistry and Molecular Biology
- Introduction to Biomedical Science

- · Measurement and Observation
- Medicinal Chemistry A
- · Metabolic Biochemistry and Cell Biology
- Organisation and Function of Cells and Organisms
- Organs and Organ Systems
- Pharmaceutical Formulation A
- Pharmacology A
- Pharmacology B
- · Statistics for Life Sciences



Progression Pathway

Upon completion of this Bachelor's Degree, students can pursue a Master'sdegree programme with our renowned university partners at PSB Academy (subject to meeting the university's entry requirements).

For detailed progression pathway, please refer to Progression Pathway on page 62.



- Biochemistry
- Laboratory
- Biology Research
- Pharmaceutical Science, etc.



English Language

Certificate in English Proficiency

Awarded by **PSB** Academy

The Certificate in English Proficiency (CEP) programme aims to develop your accuracy and fluency in the appropriate use of English. It is a pre-requisite to any of our diploma and undergraduate degree programmes if you have not already satisfied the English language requirement.





Programme Duration

Level 2

This full-time programme can be completed within 12 months.

(Pre-Intermediate)

Speaking and Listening

practise pronunciation

and opinions

and information

· understand paragraph

• understand the writing

unity, support and

concluding sentences

write and analyse strong

understand the concepts of

build vocabulary

development

plans

Reading

Writing

process

paragraphs

offer suggestions, advice

develop and share detailed

· skim and scan for key words

Modules Outline

Level 1 (Elementary)

Speaking and Listening

- · learn pronunciation
- · describe people,
- possessions, places, plans and celebrations ask and answer simple
- questions

Reading

- · skim and scan for information infer meanings of unfamiliar words
- group ideas and identify topics and ideas

Writing

- · practise sentence-making skills
- improve sentence structure · write personal letters, emails,
- notes, and cards understand concept of unity,
- support and coherence

Level 3 (Intermediate)

Speaking and Listening

- · continue to practise pronunciation · speak conditionally, hypothetically or speculatively
- · learn how to describe and sell products and places

Reading

- · identify main points and important supporting information understand complex sentence
- structures
- understand the different parts of a text and how they relate to one another

Writing

- develop a strong essay: introduction, body and conclusion use transitional and logic words
- in writing · describe places, things, and data
- practise writing to achieve a sale
- or resolve an issue

Mode of Assessment

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.

Level 4 (Intermediate+)

Speaking and Listening enhance pronunciation

- present academic and
- business data acquire effective presentation skills

Reading

- · revise skimming and scanning
- distinguish fact from opinion
- · learn higher level vocabulary read for speed and
- comprehension

Writing

- · learn academic essay writing skills
- analyse and interpret simple graphs, charts and tables
- present an argument clearly

Level 5 (Upper-Intermediate)

Speaking and Listening

- enhance pronunciation
- enhance effective presentation skills interview people and conduct
- a survey · debate a complex point in an
- open forum

Reading

- summarise a text
- revise skimming and scanning
- · learn to paraphrase · understand sourcing and
- inference
- read for speed and comprehension

Writing

- write strong academic essays analyse and interpret complex
- graphs, charts and tables build, refute and weigh an argument



English Language

Certificate in English Proficiency (Advanced)

Awarded by PSB Academy

This Certificate in English Proficiency (Advanced) programme aims to develop your accuracy, facility and fluency in the appropriate use of English. You will learn speaking and listening skills at an advanced level, equipped for undergraduate and postgraduate studies.



Programme Duration

This full-time programme can be completed within 3 months.

(Advanced)

Speaking and Listening

- Express ideas and thoughts in small group discussion in tutorial settings
- Prepare and deliver presentations
- Extract main and supporting information from a formal lecture presentation
 Understand formal and informal conversations or commentary on topics in
- academic and non-academic contexts

Reading

- Be equipped with the knowledge of academic vocabulary
- Demonstrate understanding of the structure and discourse of texts by extracting the relevant information and presenting them orally or in written form
 Read and comprehend articles of both academic and general interest

Writing

- Correctly use reference materials, following appropriate academic conventions
- $\boldsymbol{\cdot}$ Identify and create appropriate text types required for an academic task
- Plan, research and write research reports
- Paraphrase for referencing
- Write a range of complex sentences with a degree of grammatical accuracy



Mode of Assessment

At the commencement of each module, students will be provided the assessment mode and weightings for the module. Most modules have several points of assessment, which may include assignments, tests, projects and final examinations.



Progression Pathway

Upon completion of the certificate in English proficiency Level 5 programme, students can advance to our Diploma programmes awarded by PSB Academy.

Upon completion of certificate in English proficiency (Advanced) programme, students can pursue a Bachelor's degree programme with our reowned University partners at PSB Academy (subject to meeting the Universities' entry requirements).

For detailed progression pathway, please refer to Progression Pathway from page 58-62.

Admission

6 STEPS TO APPLY



Payment Details:

Application fee of S\$388 (non-transferable and non-refundable):

· Demand Draft / Cheque payable to "PSB Academy Pte Ltd"; or

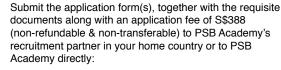
· By Telegraphic Transfer: Account Name : PSB Academy Pte Ltd Bank Name : HSBC Limited Bank Branch : Collyer Quay **Branch Address** : 21 Collyer Quay, #01-00 HSBC Building, Singapore 049320 Account Number : 147-607782-001 (Payment in Singapore Dollars) Bank Code : 7232 Branch Code : 147 Swift Code : HSBCSGSG

How to apply



Check and ensure you meet the admission requirements as listed at www.psb-academy.edu.sg

Step



PSB Academy Pte Ltd International Student Admissions Office 355 Jalan Bukit Ho Swee Singapore 169567

Required documents are:

- Completed PSB Academy International Student
 Application Form
- Completed University Application Form
- 1 set of ICA Form 16 and V36 completed in English
- · 2 passport-size photographs with white background
- 1 photocopy of passport
- 1 photocopy of birth certificate
- Certified copies of your highest educational certificates and transcripts⁺
- Proof of English Proficiency, either IELTS/TOEFL score sheet or a letter from your institution that the medium of instruction and examination was conducted in English
- Documentary proof of financial ability and parent's statement of monthly income (for visa-required countries)
- Detailed syllabus if you wish to apply for credit exemption
- Letter from employers certifying period of employment (For MBA applicants only)



Upon receipt of your full documentation, you will be notified of the outcome of your application. Successful applicants will receive the following documents via email:

- A conditional/unconditional Letter of Offer
- Student Contract
- Instructions on Course Acceptance
- Form 12 Advisory Note to Students



Upon accepting, you will need to sign the Student Contract, and return documents to PSB Academy via email/post. Alternatively, you can also submit the documents to PSB Academy's recruitment partner in your home country.



Upon receipt of your signed Acceptance Form and Student Contract, PSB Academy will then proceed to submit your Student's Pass application to Singapore Immigration and Checkpoints Authority (ICA). You will know of your Student's Pass outcome within 3-4 weeks.



Once your Student's Pass is approved by ICA, please make payment for the 1st fee instalment. You may refer to the "Instruction on Course Acceptance (International Students)" for more information on the various modes of fee payment and arrival in Singapore.

Very Important

*All applicants must be at least 16 years old upon programme commencement and meet the English language proficiency requirements. Please note that these entry requirements are subject to review.

⁺ If documents are not in English, authorised English translation must be included.

General Information

Living Expenses

INFORMATION

NEED TO KNOW

THAT YOU

Description	Monthly Cost (SGD)	Note	
Food & Clothing	\$400-\$500	Eat at budget joints or mid-priced restaurants.	
Accommodation	\$500-\$900	Assumes rented accommodation is in suburban districts. When leasing a room, landlords may require tenants to pay a monthly utility fee.	
Transport	\$100-\$150	Public transport fares estimated based on commuting to and from school daily.	
Communications	\$50-\$80	Includes internet access, mobile phone subscriptions, depending of choice of plan and does not include cost of phone.	Note: These figures serve as a guide as expenditures will vary depending on personal spending habits. These are rough estimates for the expenses of one adult, and do not include one-time fees, incidental charges, exceptions etc.
Estimated Total Monthly Expenses	\$1,050-\$1,630		Source: Contact Singapore, as of 24 November 2014 http://www.contactsingapore.sg

Private Education Act

Under the EduTrust Certification Scheme, we have adopted the Fee Protection Scheme with CPE-appointed service providers and provide medical insurance coverage for hospitalisation and related medical treatment for the entire programme duration.

Fee Protection Scheme (FPS)

PSB Academy had put in place the insurance arrangement to ensure that fees paid by students to the school are insured by a CPE-appointed service provider. The insurance protection serves to protect the students' fees in the event a private education institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts.

The FPS is compulsory for all local and international students taking courses in PEIs with EduTrust certification. FPS applies to all courses with course duration of more than one month or 50 hours. FPS insurance premiums are paid by PSB Academy, unless otherwise stated in the Student Contract which has to be paid by the student separately.

For more information, please refer to psb-academy.edu.sg/prospects-general-info

Medical Insurance

PSB Academy provides a group student medical insurance for its full-time students as required by the Council for Private Education under EduTrust certification scheme. This medical insurance scheme shall minimally provide for an annual coverage limit of not less than S\$20,000 per student, at least B2 ward in government and restructured hospitals and 24 hours coverage in Singapore and overseas (if student is involved in school-related activities) throughout the course duration.

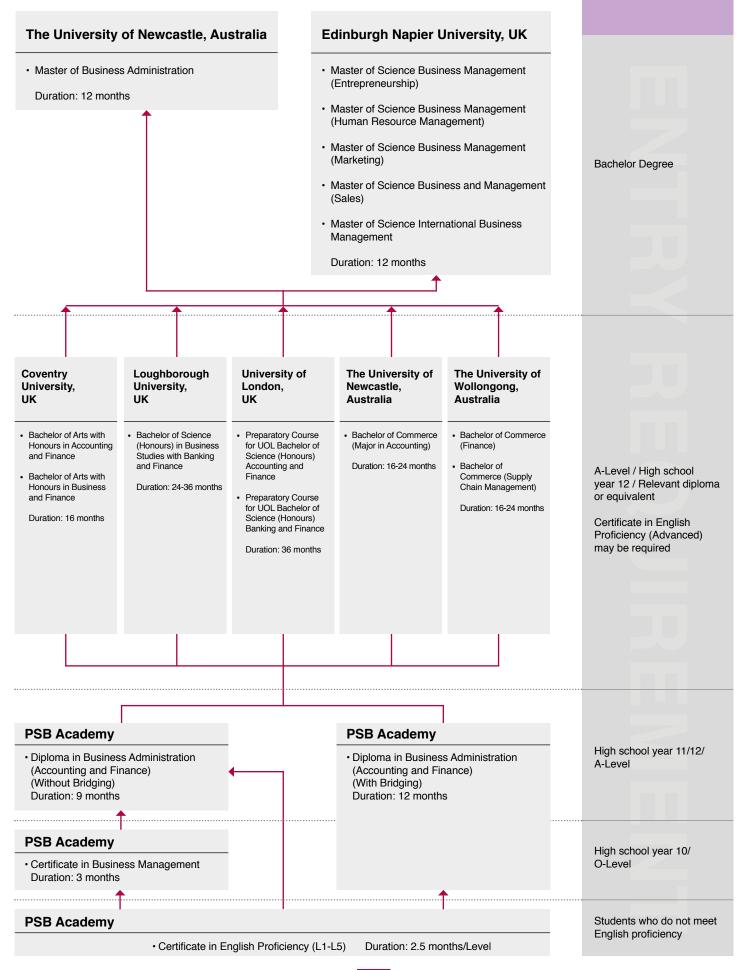
Medical insurance is not applicable to part-time students and students taking courses with a duration of not more than one month or 50 hours.

For more information, please refer to psb-academy.edu.sg/prospects-general-info



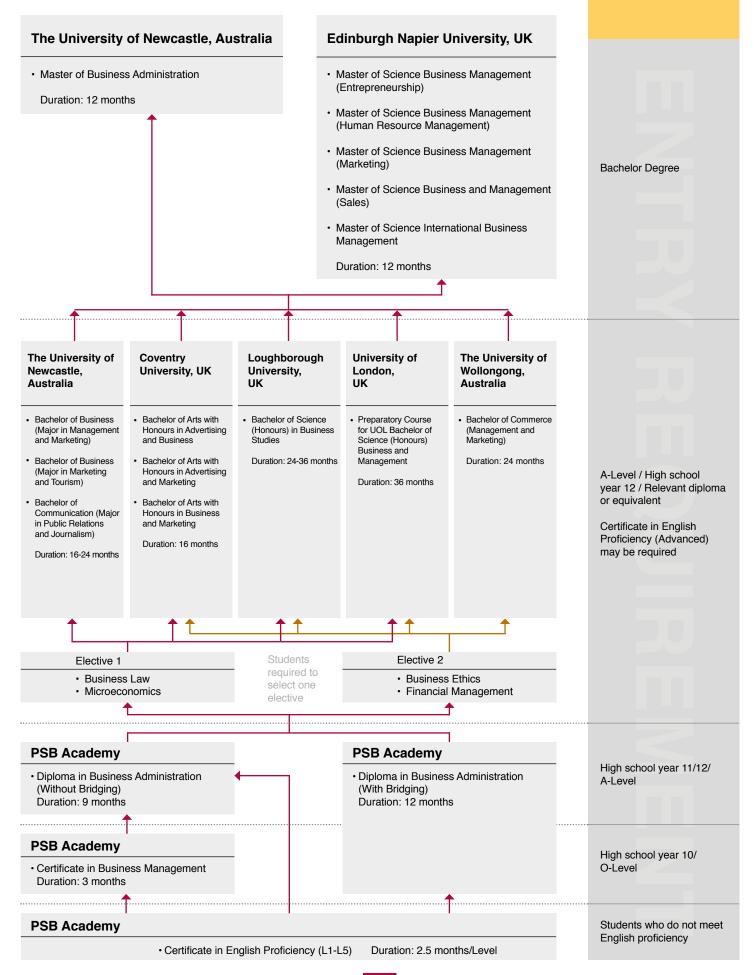
Accounting & Finance



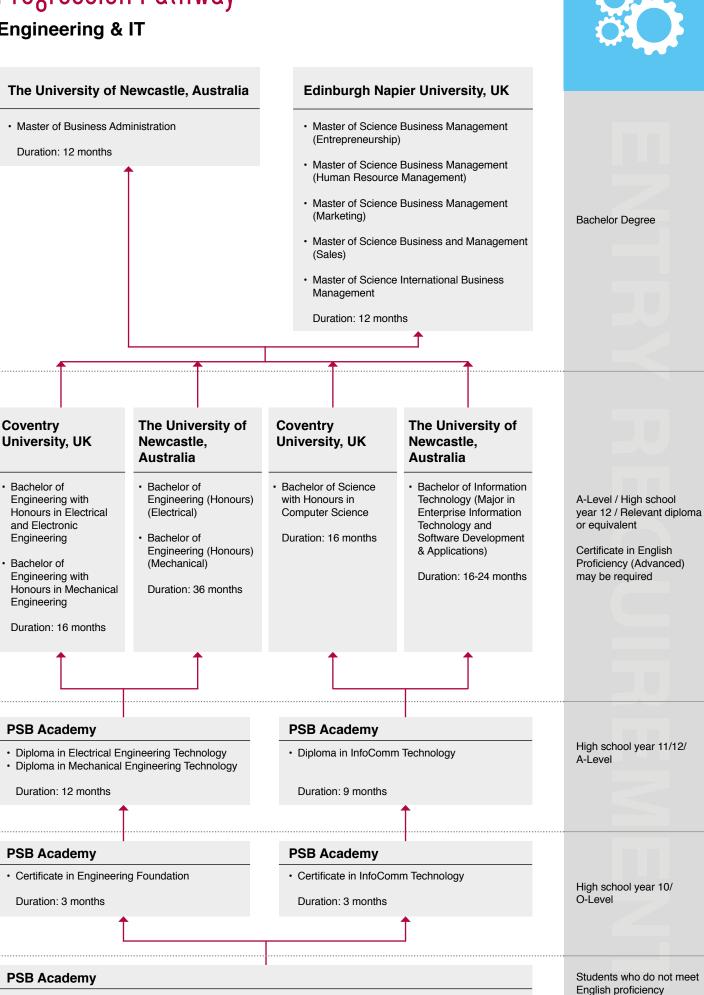


Business & Communications





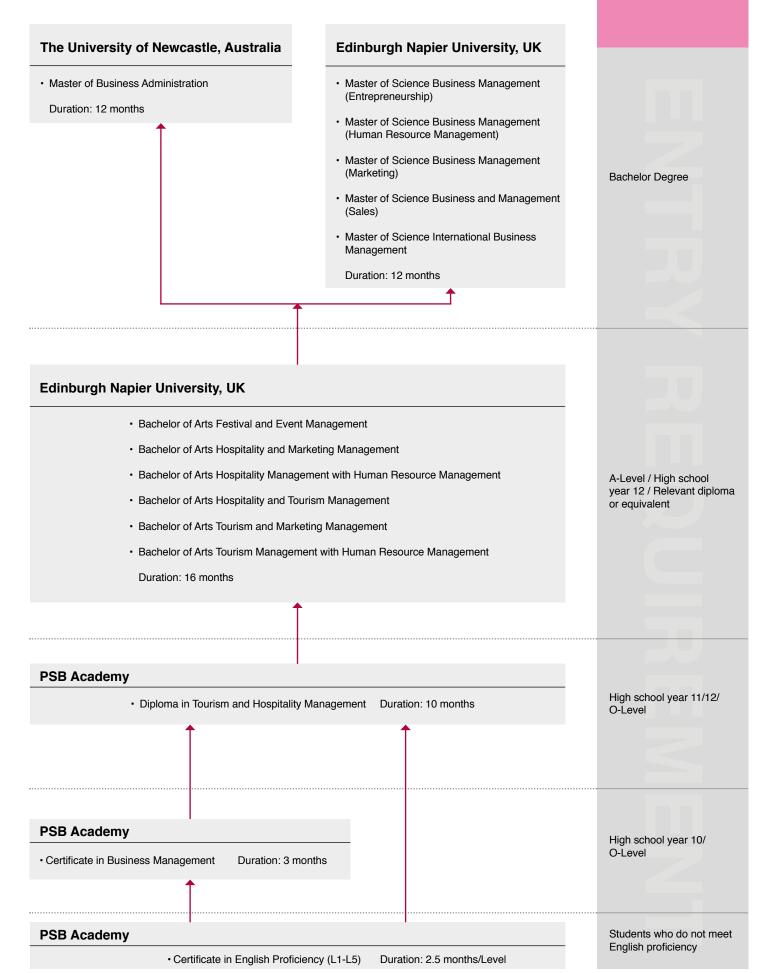
Engineering & IT



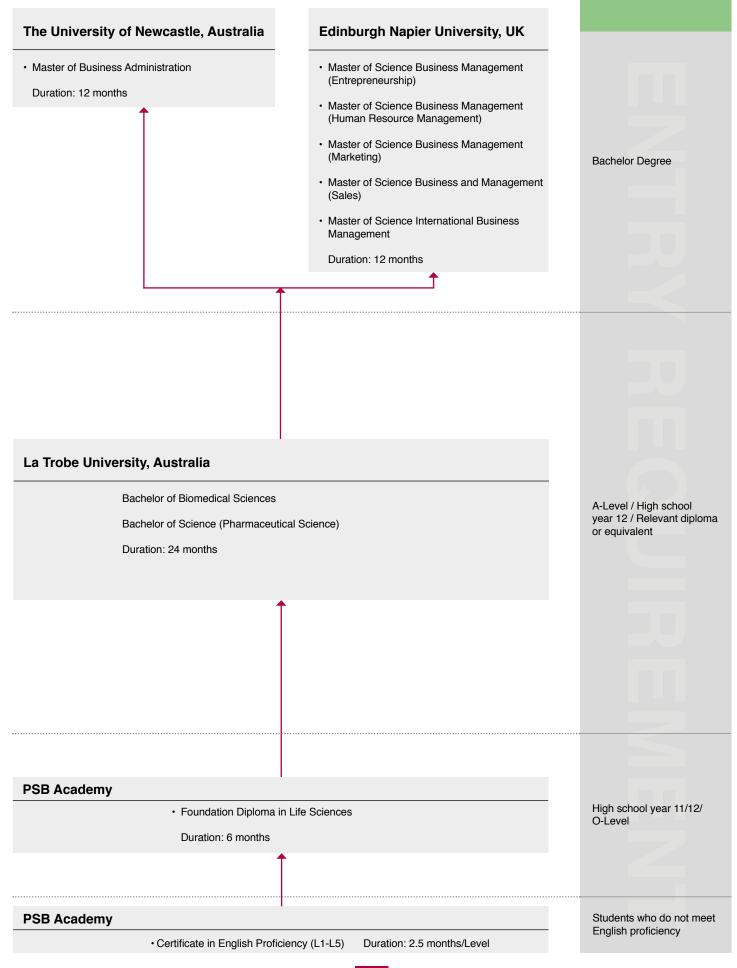
 Certificate in English Proficiency (L1-L5) Duration: 2.5 months/Level

Hospitality & Tourism





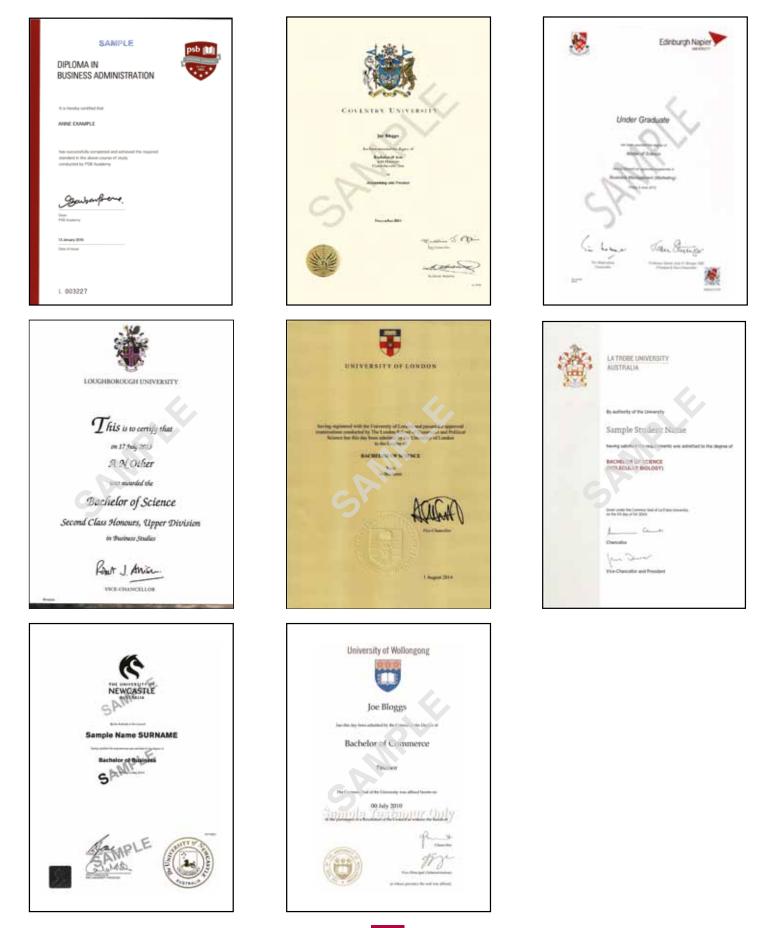
Life & Physical Sciences



Awards

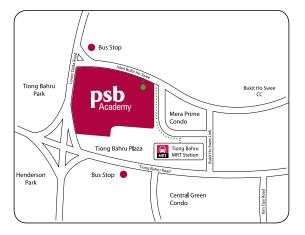
Students who have completed the programme in Singapore and passed all the modules will be awarded the respective testamur.

The degree awarded will be the same as that awarded to students on campus. Please see samples as shown below:





PSB Academy Pte Ltd



Main Campus (For Admission Enquiries) PSBAcademy@Delta 355 Jalan Bukit Ho Swee Singapore 169567 (Next to Tiong Bahru MRT Station, EW17)

Tel: (65) 6885 1000 Email: applypsb@psb-academy.edu.sg

City Campus

PSBAcademy@Shenton 7 Shenton Way, Singapore Conference Hall, Level 2 Singapore 068810 (Nearest to Tanjong Pagar MRT Station, EW15)

psb-academy.edu.sg

Connect with us:

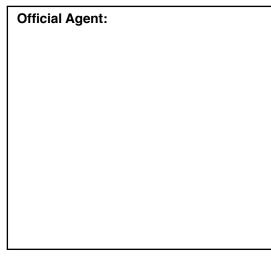






PSB Academy Reg. No. 200704825E 20/05/2014 - 19/05/2018

Cert No: EDU-2-2005 Validity: 14/05/2014 - 13/05/2018



All information is accurate at the time of print in May 2015. PSB Academy and the Universities reserve the right to change the information at any time without prior notice.